

ATL AUTOBAHN LIMITED

Terms & Conditions

BMW ConnectedDrive

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1. BMW Digital Services and BMW ConnectedDrive Contract

1.1 ATL Autobahn Limited with registered office at 3 Houghton Avenue, Kingston 10, St. Andrew, Jamaica (hereinafter "The Importer") provides the customer with vehicle related information, auxiliary services, and the temporary or permanent activation of additional functions (hereinafter altogether "Services") under the name "BMW ConnectedDrive" in accordance with these General Terms and Conditions of Business and Use (hereinafter "Terms and Conditions").

1.2 In order to make Services available to the customer, the commencement of a BMW ConnectedDrive contract between the customer and the Importer is required. The BMW ConnectedDrive contract constitutes the framework agreement between the Importer and the customer and provides access to the BMW digital base Services (standard equipment) (hereinafter "Base Services") as set out in the equipment list of the respective BMW vehicle (hereinafter "Vehicle") for the customer without any additional payment obligation.

Additional Services under the BMW ConnectedDrive contract can be booked (depending on the selected Vehicle equipment) when purchasing the Vehicle or subsequently via the BMW ConnectedDrive online store or the BMW ConnectedDrive in-vehicle store (hereinafter jointly "BMW Store"). For the subsequent purchase, it is necessary to create a BMW ID within the BMW ConnectedDrive customer portal (hereinafter "My BMW Portal") and to map the respective Vehicle to this BMW ID (for further information see section "My BMW Portal and BMW Store").

1.3 In addition to the BMW store, customers have access to a third-party app store (hereinafter "3rd Party Store") featuring content provided not by BMW, but by third party developers or licensors (hereinafter "Content Providers"). Access to the 3rd Party Store requires either a Vehicle with BMW Operating System 9 and an active BMW Digital Premium service, or a Vehicle with at least BMW Operating System X and an active data connection, either through an active BMW Digital Premium service or a personal Wi-Fi hotspot on the customer's mobile device, using the customer's own mobile phone plan.

The 3rd Party Store is featured in the same user interface as the in-vehicle store (see section 1.2), the 3rd Party Store content being available in the tab "All Categories" and the BMW Store content in the tab "ConnectedDrive Upgrades". In addition, the customer may access the 3rd Party Store via the My BMW App. The customer's rights and obligations with regards to the 3rd Party Store are further set out under section "3rd Party Store".

1.4 If the customer orders a Vehicle from its seller (BMW authorized dealer or BMW subsidiary) with the standard or optional equipment required for a specific Service, the seller delivers at the same time an offer to commence a BMW ConnectedDrive contract for the use of Services for the customer to accept.

- a) If any Service is part of the standard equipment of the new Vehicle, the BMW ConnectedDrive contract between the customer and Importer comes into effect at the same time as the purchase contract for the new Vehicle between the customer and the seller.
 - b) If all Services are exclusively part of the optional equipment of the new Vehicle, the BMW ConnectedDrive contract between the customer and Importer comes into effect when the first Service is activated by Importer after the first registration of the new Vehicle.
- 1.5 The customer receives a declaration of acceptance for the Services booked with the Vehicle purchase in addition to the order confirmation. The customer receives a separate declaration of acceptance for the Services booked in the BMW Store. If the customer does not receive an express declaration of acceptance, acceptance is granted by activation of the respective Service.
- 1.6 The customer may have the SIM card installed in the Vehicle deactivated at any time by an authorized BMW dealer, a BMW subsidiary or an authorized BMW workshop. The deactivation of the SIM card disables all Services, except legally required functions and transmission of data only (as specified below).
- a) If the customer requests such deactivation of the SIM card before the new Vehicle is handed over, this is recognized as withdrawal from the commenced BMW ConnectedDrive contract.
 - b) In Vehicles equipped with functions that are part of the Vehicle's type approval and therefore legally required, e.g. the European Emergency Call ("EU eCall") or the provisioning of relevant electronic map data, the SIM card cannot be deactivated completely. This does not affect an effected withdrawal from the BMW ConnectedDrive contract. If the customer requests the deactivation of the SIM card after the new Vehicle is handed over, the termination of the BMW ConnectedDrive contract and its Services is determined by the section "Duration and Termination of the BMW ConnectedDrive contract and its Services".
 - c) The deactivation of the SIM card does not automatically disable the functionality of already activated functions as described in the second subsection of the section "Description and availability of the services". If a part of such function requires an online data connection, this part will no longer be available after deactivation of the SIM card.
- 1.7 For a right of revocation as a consumer please see section "Right of revocation for consumers".

2. My BMW Portal and BMW Store

- 2.1 The importer provides the customer with the My BMW Portal and the BMW Store in accordance with these Terms and Conditions.
- 2.2 The use of the My BMW Portal and the BMW Store requires the creation of a BMW ID by the customer.
- 2.3 Via the My BMW Portal, the customer can view the status of the Services activated for its Vehicle and manage them. For this purpose, it is necessary to link the customer's BMW ID to the respective Vehicle by transmitting the vehicle identification number and individually selectable identification features to BMW via the My BMW Portal.
- 2.4 The purchase or the extension of Services in the BMW Store requires the existence of a BMW ConnectedDrive contract, the registration of the customer in the My BMW Portal, a link between its

respective Vehicle and its BMW ID, and the provision of address and payment data.

3. 3rd Party Store

- 3.1 The 3rd Party Store is provided to the customer by BMW and allows the customer to browse, search, purchase, install, update and uninstall apps not developed by BMW but by third parties (hereinafter "Content").
- 3.2 In order to access the 3rd Party Store, the customer requires:
- a) an active BMW Digital Premium service for a Vehicle with BMW Operating System 9, otherwise a Vehicle with at least BMW Operating System X and an active data connection (as described in section 1.3);
 - b) a BMW ID user account (hereinafter "Account");
 - c) all mandatory updates to have been installed;
 - d) in some instances, a live internet connection using the on-board vehicle SIM card, and
 - e) systems and hardware that meet the minimum system requirements needed to run the 3rd Party Store effectively and securely from time to time and referred to as the "Minimum System Requirements"; the Minimum System Requirements are currently: BMW Operating System 9.
- 3.3 Offer and commencement of contract when booking Content via the 3rd Party Store
- a) Content Providers bindingly offer to the customer a variety of different Content via the 3rd Party Store.
 - b) Details of the Content in question and its terms and conditions are specified in the respective Content offering. Stated prices are EURO prices including value added tax.
 - c) The binding booking of Content comes into effect as soon as the customer clicks on the final checkout button (at the price indicated, if applicable).
- 3.4 In the event that:
- a) the customer no longer has an active BMW Digital Premium service for their Vehicle with BMW Operating System 9, access to the 3rd Party Store as well as to any installed Content and related data will be revoked;
 - b) the customer's vehicle no longer meets the Minimum System Requirements, BMW reserves the right to revoke access to the 3rd Party Store;
 - c) a mandatory update has not been installed, BMW reserves the right to suspend access to the 3rd Party Store until the update has been installed.
- 3.5 In each case contemplated by 3.4, data relating to Content may still be available from the relevant Content Provider (whether directly or via a different device) and the customers shall make use of available back up functions in the Content regarding any data used in connection with the Content, to protect themselves in case of problems with the 3rd Party Store or Content.
- 3.6 The Content made available in the 3rd Party Store is developed and provided by Content Providers. The 3rd Party Store and Content are provided for information and entertainment purposes.
- 3.7 The customers' use of the Content will be subject to separate terms between the customers and the Content Providers to which BMW is not party. Content Providers are solely responsible for the content of, terms and conditions for, and warranties given in respect of, any Content and BMW is not responsible for, has not checked or approved and does not endorse any Content made available through the 3rd Party Store.

3.8 The 3rd Party Store which BMW provides may change from time to time without prior notice to the customer. The 3rd Party Store or Content may need to be updated, for example, for security updates, bug fixes, enhanced functions, missing plug-ins, and new versions (hereinafter collectively "Updates"). Such Updates may be necessary to use the 3rd Party Store or to access, download, or use Content. In principle, the customer will generally be able to install such Updates at the customer's convenience unless the customer's Update Settings in the 3rd Party Store permit automatic Updates. However, if it is determined that a certain Update is necessary to fix a critical security vulnerability related to the 3rd Party Store or Content, the Update may be completed irrespective of the customer's Update settings in the 3rd Party Store or in-vehicle infotainment settings. In addition, BMW may, at its sole discretion and without prior notice, make changes to the available Content offering as well as remotely deactivate or update installed Content for security or legal reasons.

3.9 Property and title for all the rights of intellectual property, including the rights for the software, codes, copyrights, trademarks, and commercial secrets in and to the 3rd Party Store and/or Content, are and shall remain the property of BMW and/or the Content Providers. The customer shall be granted a non-exclusive right, solely (as expressly permitted in these Terms and Conditions to store, access, view, use, and display copies of the applicable Content for the customer's personal, non-commercial use only). All rights, title and interest in the 3rd Party Store and Content not expressly granted to the customer in these Terms are reserved.

3.10 The customer must not

- a) access (or attempt to access) the 3rd Party Store by any means other than through the interface that is provided by BMW, in particular not through any automated means;
- b) use the 3rd Party Store or Content in any unlawful manner, for any unlawful purpose, to attempt to access Content or software that is not available in the customer's jurisdiction, to transmit any material that is defamatory, offensive or otherwise objectionable, or in any manner inconsistent with these Terms and Conditions;
- c) act fraudulently or maliciously in connection with the 3rd Party Store or Content, for example, by hacking into or inserting malicious code, such as viruses, or harmful data, into the 3rd Party Store or any operating system;
- d) engage in any activity that interferes with or disrupts, or may interfere with or disrupt, the 3rd Party Store, or the servers and networks which are connected to the 3rd Party Store;
- e) copy, translate, disassemble, decompile, attempt to reverse-engineer or otherwise create the source code and/or objects or tools included in the 3rd Party Store and/or Content or the 3rd Party Store or the Content itself;
- f) remove any kind of confidentiality or property warning.
- g) sell, resell, lease, redistribute, sublicense, transfer, assign or rent the 3rd Party Store and/or Content; and/or
- h) interfere with or disrupt the integrity or performance of the 3rd Party Store.

3.11 If the customer is in breach of the obligations under 3.10, BMW may, at its sole discretion and notwithstanding any statutory rights, terminate and/or disable the customer's access to the 3rd Party Store, BMW ID or any data or other Content that is stored with the customer's Account without any prior notice. BMW is not liable to the customer or any third party if it exercises such rights.

3.12 Points of Contact

Pursuant to Articles 11 and 12 of the Regulation (EU) 2022/2065 (hereinafter "DSA"), the mailing list appstore-dsa@list.bmw.com has been designated as BMW's point of contact for communications with Member State authorities, the European Commission, the European Board for Digital Services, as well as the users of the 3rd Party Store for complaint lodging and complaint handling. Such communication from Member State authorities, the European Commission and the European Board for Digital Services should always be in English.

3.13 Out-of-court Dispute Settlement

Users of the 3rd Party Store (including individuals or entities which have submitted notices) addressed by the following decisions can select any out-of-court dispute settlement body that has been certified in accordance with Article 21 of the DSA in order to resolve disputes relating to those decisions, including complaints that have not been resolved by means of the BMW internal complaint-handling system:

- decisions whether or not to remove or disable access to or restrict visibility of information;
- decisions whether or not to suspend or terminate the provision of the service, in whole or in part, to the recipients;
- decisions whether or not to suspend or terminate the recipients' Account;
- decisions whether or not to suspend, terminate or otherwise restrict the ability to monetize information provided by the recipients.

3.14 Content Moderation

The Content is subject to prior, as well as continuous, procedures and measures of validation in order to ensure that it's up to BMW's standards in terms of customer experience, safety, performance, and design. These procedures are conducted jointly with BMW's partners, utilizing a mix of automated tools and human review, resulting in a consolidated report attesting to Content quality standards. The report combined with additional data available within BMW such as central strategy and market directives, customer studies, and industry benchmarks, will ultimately form the decision by human review whether or not to include and keep certain Content in the 3rd Party Store.

3.15 Measures and Protection Against Misuse

Following reports or otherwise identified cases of Content misuse, BMW will determine whether the provision of certain Content should be suspended. Misuse will be assessed jointly with BMW's Content partners and will be primarily based on criteria such as whether the Content provided was illegal. Any suspension decision will be registered in an internal list to monitor serial offenders and published in the next Transparency Report. Content partners will be informed of the outcome, as well as of the duration and other applicable terms (e. g. specific regions), prior to a suspension. The duration will be determined according to the number of repeated offenses:

- 1 offense: 1 month;
- 2 offenses: 6 months;
- 3 offenses: permanent suspension.

3.16 Recommender system transparency

In accordance with Article 27 of the DSA regarding transparency over recommender systems and relative ordering of displayed Content, the following applies to the 3rd Party Store:

- a) The Highlights section may display some Content as "Featured Apps". These are an editors' choice subset of the Content, selected independently by BMW following an assessment for a superior customer experience and without any kind of commercial remuneration. From this subset, a random selection will be made available each time the 3rd Party Store is launched on each lifecycle.

- b) In every section where Content is displayed, including the above item, the default and only sorting algorithm is alphabetical (A-Z). The only exception may be in the search results section, where the relative order is based only on the proximity to the search query.

3.17 The provisions of 4.4 through 4.7 and 6.5 shall apply analogously to Content.

4. Description and availability of the Services

- 4.1 The scope of the individual Services, their terms and availability are described in detail during the booking process and as an appendix to these Terms and Conditions (hereinafter "Service Descriptions"). Importer also offers some Services bundled in form of subscriptions. The costs of the Services are shown by Importer during the booking process either for an individual Service or for several Services bundled together.
- 4.2 As far as a Service needs a temporary or permanent activation of an additional function, the customer will be provided with a code to activate the respective functionality only. The operation of such functionality requires the correct operation of certain hardware and software in the Vehicle, which is not subject of such a Service.
- 4.3 Depending on the Vehicle generation, it may be necessary to log in to the Vehicle with the BMW ID for the full range of functions of certain Services; details on this are specified in the respective Service Descriptions as current at the time of purchase of such Service.
- 4.4 The Services are provided via an online data connection enabled by a SIM card installed in the Vehicle and are dependent on the functionality and operation of the mobile network for the installed SIM card. Some Services require an online data connection permanently, other Services only temporarily (e.g. for transmission of an activation code). The Services are therefore in some cases spatially limited to the reception and transmission of the radio stations for the respective network. The Services can therefore also be affected by physical hindrances, in particular by atmospheric conditions, topographical features, the position of the Vehicle and obstacles such as bridges and buildings. BMW may, at its reasonable discretion, change the mobile network operator for the installed SIM card via online provisioning of the necessary configurations.
- 4.5 Disruptions to the Services may result from force majeure including strikes, lockouts, and official orders, as well as from technical and other measures that are necessary, including but not limited to, at the facilities of BMW, the suppliers of traffic data or the network operators for proper operation or improvement of the Services (e.g., maintenance, repair, system-related software updates, or extensions). Service disruptions may also result from short-term capacity bottlenecks due to peak loads on the Services or from disruptions in the area of third-party telecommunications systems, as well as permanent changes in the telecommunication networks and systems (including network sunsets). To the extent the relevant fault is within BMW's control, BMW shall make all reasonable efforts to remedy such faults and any faults caused by malfunctions of the software relevant for the Service stored in the customer's Vehicle (so-called bugs) or to work towards their elimination without undue delay. In the event of a service suspension or deterioration that's attributable to BMW, the customer may request from BMW a refund for the specific service on a pro rata temporis basis. In the event of a service suspension or deterioration that's not attributable to BMW, BMW shall not be liable. In order to rectify faults in a Service, BMW is entitled to make adjustments (e.g. configuration adjustments to the software) by remote access to the Vehicle software (hereinafter "Remote Action"), provided that all of the following conditions are met:

- a) The rectification of the fault has no negative effect on the operational safety of the customer's Vehicle;
- b) It is to be expected that the Remote Action will permanently remedy the malfunction for the customer's Vehicle;
- c) The changes made by the Remote Action are limited to the correction of the fault (although after the correction of faults there may be automatic updates as to be carried out previously in a fault-free state); and
- d) It is expected that the Remote Action will not cause undue impairments to the customer (e.g. longer-term failures of more than 10 (ten) minutes per attempt of a Remote Action, disruptions of other Services, even short-term failures of other vehicle functions, or to loss of personal settings or data of the customer).

4.6 Subject to the conditions set out in the previous subsection, Importer is also entitled to carry out Remote Actions to comply with statutory provisions, to eliminate malfunctions of software stored in the Vehicle and to remedy security loopholes.

4.7 If a Remote Action is not feasible for technical reasons, in particular due to insufficient mobile data connection or due to temporary vehicle conditions (e.g. vehicle conditions that are not suitable for the respective Remote Action, such as parking/living/driving; locking/unlocking the Vehicle during the Remote Action; starting an EU eCall), Importer is entitled to repeat the Remote Action.

4.8 BMW may indicate to the customer via the Vehicle's central information display the availability of BMW Remote Software Upgrades and Software Updates (provision of software updates over the air) which require that the customer confirms the installation of the updates via the Central Information Display. Certain Services may not be functional or limited in their functionality until the customer installs the indicated update. Information about the respective update is provided to the customer as part of the notification of its availability.

4.9 Some Services require the My BMW App (as described in the relevant service description). To run the My BMW App, the customer must use a compatible mobile device in a secure, untampered state. This means the device must not have configurations, apps, or modifications that bypass the device manufacturer's security mechanisms or otherwise compromise its integrity. Prohibited states include, but are not limited to, root access, jailbreaking, or the use of modification frameworks or tools (e.g., Magisk, Frida, or equivalent software).

5. Use of the Services and information protection

5.1 The customer may not

- a) pass on its login information (including its BMW ID) to third parties;
- b) use the Services for illegal purposes and will ensure that third parties do not do so either.

5.2 The customer is only entitled to pass on the data and information (including but not limited to trade secrets of BMW, any person that is directly or indirectly, through one or more intermediaries, controlling, controlled by, or under common control with, BMW (hereinafter "BMW Affiliates"), suppliers and development partners) received within the use of the Services to third parties for commercial purposes or to process them further to the extent permitted by applicable laws.

- 5.3 The customer bears the costs of misuse of Services (e.g. the emergency call).
- 5.4 The BMW ConnectedDrive contract between Importer and the customer as well as the Services booked by the customer are vehicle-bound and cannot be transferred to or used in another vehicle.

6. Booking additional Services via the BMW Store

- 6.1 The customer can order further BMW ConnectedDrive Services in addition to the Base Services either directly with the purchase of the new Vehicle or subsequently via the BMW Store. The offer of the BMW Store is aimed at customers in Jamaica.
- 6.2 Offer and commencement of contract when booking Services via the BMW Store
- a) The customer must be registered with the My BMW Portal.
 - b) Importer bindingly offers the customer various Services via the BMW Store.
 - c) Details of the Service in question are specified in the respective Service Description, details concerning its price and duration are shown in the BMW Store.
 - d) The binding booking of a Service comes into effect as soon as the customer clicks on the final checkout button (at the price indicated, if applicable).

For a right of revocation as a consumer please see section "Right of revocation for consumers".

6.3 Compliance and sanction lists

Importer may refuse a booking in the event of the customer being subject to sanctions (for further information and consequences see section "Duration and Termination of the BMW ConnectedDrive contract and Services").

6.4 Provision and activation of Services

After the Service is booked, a provisioning file is sent via data connection to the Vehicle and the Service is activated. The process cannot be executed if the data connection is interrupted. In such a case, the provision of the Service shall be delayed accordingly until the transmission to the Vehicle can be carried out.

6.5 Payment

- a) The stated prices are JMD Jamaican Dollar prices including value added tax.
- b) The customer is in default of payment if it has not paid within 30 (thirty) days of the invoice date.
- c) In the event of late payment by the customer, Importer shall be entitled to suspend or discontinue the provision of the affected Services and to deactivate the customer's access authorization to the affected Services until the customer has fulfilled its payment obligation.
- d) The customer may only offset against claims by Importer if the customer's counterclaim is undisputed or has been legally established. This does not apply to a counterclaim based on intent. The customer may only assert a right of retention if this is based on claims arising from the contractual relationship with Importer.

7. Transfer of ownership or right to use; further users

- 7.1 The customer may not transfer its existing BMW ConnectedDrive contract to a third party without the consent of Importer, even if the customer sells or permanently transfers its Vehicle to a third party.
- 7.2 If the customer contractually transfers (i) ownership of the Vehicle or (ii) its temporary right to use the Vehicle to a third party, the customer must end the link between the Vehicle and its Account via the My BMW Portal, delete all personal data stored and notify BMW of the transfer.
- 7.3 The customer is obliged to inform the third party to whom it sells or permanently transfers its Vehicle of all active and deactivated Services.

8. Duration and Termination of the BMW ConnectedDrive contract and Services

- 8.1 The BMW ConnectedDrive contract shall be commenced for an indefinite duration.
The customer can ordinarily terminate the BMW ConnectedDrive contract at any time with a one-month notice period. In this case, all Services with indefinite duration end with the BMW ConnectedDrive contract.

Importer can ordinarily terminate the BMW ConnectedDrive contract with a one-month notice period at the earliest 5 (five) years after its commencement. In case of an ordinary termination, the BMW ConnectedDrive contract remains in force and effect for any ongoing Service with limited duration until the term of the respective Service has lapsed and/or for any Service with an indefinite duration until such can be terminated ordinarily.

- 8.2 Base Services are commenced with an indefinite duration. The duration of any additional Service is determined by the individual contract for the respective Service, either with limited duration with a maximum of 2 (two) years or with indefinite duration with a one-off payment or a monthly payment.
- 8.3 A Service with limited duration ends with the expiry of its term. If offered by Importer, the customer can book such Service for a new term. If the individual contract specifies that a Service with a limited duration is automatically renewed upon the expiry of its term, both the customer and Importer can prevent the renewal by giving notice at least of 1 (one) month before the end of the respective term.
- 8.4 Except with respect to Services set out in the subsequent subsection, a Service with an indefinite duration can be ordinarily terminated with a one-month notice period by the customer at any time and by Importer at the earliest 5 (five) years after its commencement, in each case without any reimbursement.
- 8.5 A Service with an indefinite duration and recurring payments by the customer can be terminated:
- a) at any time by either party with effect from the date of the next due payment;
 - b) immediately by BMW if the customer has not fulfilled a due payment obligation after being given a 7 days' written notice; the sixth subsection of the section "Booking additional Services via the BMW Store" shall remain unaffected.
 - c) Termination rights under applicable law shall remain unaffected.

- 8.6 If the Vehicle is sold or passed on to a third party, the customer can terminate a Service with limited duration with a six-week notice period without any reimbursement by Importer.
- 8.7 Services can be deactivated by the customer at any time by having the SIM card deactivated, thereby suspending the obligation of Importer to provide affected Services without any reimbursement for the time of such deactivation. This does not apply to legally required functions or provisioning of data.
- 8.8 Importer may suspend, cancel or terminate Services or the BMW ConnectedDrive contract as a whole in the event of the customer being or becoming subject to sanctions (any applicable restrictive measures (trade, military, economic or financial sanctions, laws, or embargoes) including lists of specially designated nationals or blocked persons lists mandated, imposed or adopted by the relevant authorities (in particular the United Nations Security Council, the European Union, Her Majesty's Treasury)). Such right can only be exercised, if Importer is no longer permitted to provide the respective Services to or to continue the BMW ConnectedDrive contract with the customer. To the extent the respective Services have already been paid for by the customer, the customer is entitled to claim an adequate refund regarding the unused/cancelled Service provided that Importer has received the approval from the competent authority (to the extent required under the applicable sanctions).
- 8.9 BMW may suspend, restrict or cancel Services in full or in part, temporarily or permanently, if and as long as the customer violates these Terms and Conditions.
- 8.10 The right of extraordinary termination of the BMW ConnectedDrive contract and any individual Service remains unaffected. For BMW, it shall, in particular, constitute good cause for extraordinary termination if the customer repeatedly or continuously violates these Terms and Conditions.

9. Contact

- 9.1 The ATL Autobahn customer service can be reached at BMWService2@atlautomotive.com BMW ConnectedDrive hotline is available from Monday to Saturday from 08:00 to 17:00 hours under +1 876 618 4825.
- 9.2 BMW is unable to provide support for 3rd Party Store Content. Please refer to the respective contact information provided within the 3rd party application.

10. Liability

- 10.1 If a Service is defective, the customer has the statutory warranty rights applicable to digital products (or, as applicable, goods with digital elements), unless stipulated otherwise.
- 10.2 Importer accepts no liability for the accuracy and topicality of the data and information transmitted via the Services and/or the nature, content or availability of Content transmitted via the 3rd Party Store.
- 10.3 Importer shall not be liable for the consequences of malfunctions, interruptions, and functional impairments of the Services, in particular in the cases of physical hindrances and disruptions of services.

- 10.4 In the event of slight negligence, Importer shall only be liable in the event of a breach of material contractual obligations (cardinal obligations), such as those which the contract is intended to impose on Importer in accordance with its content and purpose or the fulfilment of which is essential for the proper performance of the contract and on the observance of which the customer regularly relies on and may rely. This liability is limited to the typical damage foreseeable at the time of commencement of the contract.
- 10.5 The personal liability of Importer's legal representatives, vicarious agents and employees for damage caused by them through slight negligence is also limited to the extent described in the preceding section.
- 10.6 Importer's liability in the event of fraudulent concealment of a defect, from the assumption of a guarantee or a procurement risk remains unaffected by any provisions of the Terms and Conditions. Limitations of liability under the Terms and Conditions do not apply in the event of intent, gross negligence or injury to life, body or health.

11. Data processing and security

- 11.1 Importer collects, stores and uses personal data and non-personal data of its customers to the extent necessary to provide the respective Service or based on other adequate legal bases (e.g. consent). An overview of each Service including the processed data categories can be found in the respective Service Description (annexed to these Terms and Conditions). Details on the processing of personal data and non-personal data can be viewed in the separate Legal Notices on Data Protection.
- 11.2 The customer must inform Importer immediately of any changes to personal data relating to the contractual relationship and the invoicing of Services.
- 11.3 For some functions, only the customer can decide and control whether and to what extent these are activated and can be used in connection with the Vehicle. Some of these functions may also affect other vehicle users and their data. In this case, the customer must inform the other vehicle users about the processing of their data, e.g. by referring to the Legal Notices on Data Protection.

12. Right to modify

- 12.1 Importer reserves the right to modify the scope of the BMW ConnectedDrive contract, provided that both such modification is reasonable for the customer with regard to the overall scope of the agreed contract and as far as such modification is necessary for the elimination of subsequently arising equivalence disturbances, to adapt to changes of the legal situation or technical requirements for Importer or for operational reasons.
- In the event of a more extensive modification of the scope of the BMW ConnectedDrive contract, of which the customer can be notified in writing or via an electronic communication channel, the customer may terminate the BMW ConnectedDrive contract extraordinarily within six weeks of receipt of the notification of the modification and have it deactivated free of charge via the BMW ConnectedDrive Hotline. The refund is made on a pro rata temporis basis.
- 12.2 A corresponding right to modify applies to non-essential amendments to the Terms and Conditions. BMW will notify the customer of such amendments via email at least six (6) weeks prior to their intended date of entry into force. They become part of the Terms and Conditions if the customer does not expressly object to BMW before the intended date of entry into force of the amendments. BMW will expressly inform the customer of the consequences of not objecting to the amendments in its offer to modify the Terms and

Conditions.

12.3 Importer may also reasonably modify the scope of a Service, provided that such modification is reasonable for the customer with regard to the overall scope of the agreed Service and such modification is made for a valid reason (e.g. necessary for the elimination of subsequently arising equivalence disturbances, to adapt changes to the legal situation, to adapt the digital content or digital services to a new technical environment or for other important operational reasons or technical requirements for Importer). The customer will be notified in writing or via an electronic communication channel about the modification. The customer may terminate an affected Service extraordinarily within 30 days of receipt of the notification of the modification, if such modification impairs the use of the Service except if the impairment is insignificant.

13. Place of jurisdiction, applicable law and dispute resolution

13.1 Exclusive place of jurisdiction for all claims arising from the business relationship with merchants is Jamaica.

13.2 The same place of jurisdiction shall apply if the customer does not have a general place of jurisdiction in Jamaica, moves its place of residence or usual place of abode out of Jamaica after commencement of the contract or if its place of residence or usual place of abode is not known at the time the action is brought.

13.3 Jamaican law applies to all disputes arising from or based on this contractual relationship.

13.4 Out-of-court settlement of disputes

Where there is a dispute or difference between the parties arising out of or in connection with this Agreement, the aggrieved party shall notify the other party in writing of the nature of the dispute with as much detail as possible. The authorised representatives of each party shall meet in person or communicate by telephone within 10 business days of the date of the written notification in order to reach a resolution. If no resolution is reached, either party may seek its legal remedies as provided below.

13.5 If the parties cannot resolve a dispute in accordance with the procedure in clause 12.4 above, then they shall seek to resolve the dispute or difference amicably by using mediation before pursuing any other remedies available to them. If either party fails or refuses to agree to or participate in the mediation or if in any event the dispute or difference is not resolved to the satisfaction of both parties within [90] days after it has arisen, the matter shall be settled in accordance with the procedure in clause 12.6 below.

13.6 Any dispute or difference between the parties arising out of or in connection with the Agreement which cannot be settled as set out at clause 12.4 or 12.5 above, shall be referred to a single arbitrator to be agreed between the parties or failing such agreement within fourteen days, the dispute shall be settled in accordance with the Arbitration Act of Jamaica.

14. Right of revocation for consumers

Cancellation policy

Right of revocation:

You have the right, within fourteen days to revoke this Contract without giving reasons.
The revocation period is fourteen days from the day of the commencement of the Contract.

In order to exercise your right of revocation, you must inform us (ATL Autobahn Limited, BMW Customer Service ConnectedDrive BMWService2@atlautomotive.com by means of a clear statement (e.g. a letter sent by post, fax or e-mail) of your decision to revoke this Contract. You can use the attached model revocation form for this purpose, but this is not mandatory. In order to comply with the revocation period, it is sufficient to send the notification that you are exercising the right of revocation before the end of the revocation period.

Consequences of revocation:

If you revoke this Contract, we shall reimburse you for all payments we have received from you, including delivery charges (except for additional charges resulting from your choosing a different method of delivery from the cheapest standard delivery offered by us), immediately and no later than fourteen days from the date we receive notification of your revocation of this Contract. We will use the same means of payment for this refund as you used for the original transaction, unless expressly agreed otherwise with you; in no event will you be charged for this refund.

If you have requested that the Services should commence during the cancellation period, you shall pay us a reasonable amount corresponding to the proportion of the Services already provided by the time you inform us of the exercise of the right of cancellation in respect of this Contract compared to the total amount of Services provided for in the Contract.

Revocation form:

(If you want to revoke the Contract, please fill out this form and return it.)

To
ATL Autobahn Limited
BMW Customer Service ConnectedDrive
D-80788 Munich
E-mail: BMWService2@atlautomotive.com

- I/we (*) hereby revoke the Contract commenced by me/us (*) for the purchase of the following goods (*)/the provision of the following Services (*)
- Ordered on (*)/received on (*)
- Name of the consumer(s)
- Address of the consumer(s)
- Signature of the consumer(s) (only in case of communication on paper)
- Date

(*) Delete as applicable

BMW Digital Services / MINI Digital Services

Date Revised: 20-June-2025; Version: Release 09/25

Please note: Each Service and its functions depend on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of Services may differ. Depending on our service structure, some available Services cannot be booked individually.

BRAND	SERVICE
- BMW; MINI	Call Services
BMW; MINI	Customer Hotline
BMW; MINI	High Voltage Warn Call
- BMW; MINI	Connectivity
BMW; MINI	Personal eSIM
BMW	WLAN Hotspot
- BMW; MINI	Digital Key
- BMW; MINI	Emergency Call Service
BMW; MINI	Intelligent Emergency Call
BMW; MINI	Legal Emergency Call
BMW; MINI	PSAP Emergency Call
BMW	BMW Assistance Call after Emergency Stop
- BMW; MINI	Exterior Camera-based Services
BMW; MINI	Drive Recorder
BMW; MINI	Anti-Theft Recorder
BMW; MINI	Remote 3D View
- BMW; MINI	BMW / MINI Intelligent Personal Assistant
BMW; MINI	Voice Interaction
BMW; MINI	Intelligent Functions
BMW	In-Car Experience
- BMW; MINI	Interior Camera
BMW; MINI	Anti-Theft Recorder (Interior)
BMW; MINI	Remote Inside View
BMW; MINI	Interior Camera Function
- BMW; MINI	BMW Navigation & Map Information Services / MINI Navigation
BMW; MINI	Map Display
BMW; MINI	Map Update
BMW; MINI	Destination Input
BMW; MINI	Routing
BMW; MINI	Real Time Traffic Information (RTTI)
- BMW; MINI	Personalization
- BMW; MINI	Remote Control
BMW; MINI	Remote Services

- BMW; MINI [BMW / MINI Remote Software Upgrade / Software Update](#)

- BMW; MINI [Repair & Maintenance](#)
 - BMW; MINI Teleservice Call
 - BMW; MINI Smart Maintenance
 - BMW; MINI Repair & Maintenance Services for Independent Providers

- BMW [Security Assistant](#)
 - BMW Parking Collision Notification
 - BMW Parking Collision Recorder

- BMW; MINI [Smartphone Integration](#)

- BMW; MINI [Technical Basis](#)
 - BMW; MINI Anti-Theft Notification
 - BMW; MINI Evaluation of Diagnostics Data
 - BMW; MINI Extendable Car Communications (xCC)
 - BMW; MINI Future Mobility Solutions
 - BMW; MINI Improvement of Product Quality
 - BMW; MINI Improvement of Service Quality
 - BMW; MINI MyInfo
 - BMW; MINI Predictive Thermal Management

- BMW; MINI [Vehicle Apps](#)

BMW Navigation & Map Information Services

Date Revised: 18-August-2025; Version: Release 03/26

Service Description

BMW Navigation & Map Information Services provides you with various navigation services and functions: Learning/Proactive Navigation, Map Display, Map Update, Destination Input, Routing and Real-Time Traffic Information (RTTI) and Point of Interest (POI) Feedback.

The specific services and functions available in your vehicle, which may not all be part of the same package or service offering, are detailed in your contract.

In Detail

Learning Navigation / Proactive Navigation transfers your mobility data (departure location, departure time, routes, destinations, and arrival time) to BMW to help understand your travel patterns. This enables the navigation system to learn your common destinations and departure times, and to suggest the most likely destinations for regular journeys. It also predicts typical journey times and can alert you at the start of your trip if traffic is likely to delay your arrival, for example due to an accident on the route. This capability also enables features in the My BMW App, such as Commute Notifications. Data is collected only for the currently active user.

The Map Display presents you a map with all information you need before, during and after your drive showing the infrastructure and road network at your current position or other locations. Information is being presented according to your personal needs and habits and coming from various sources. Depending on your entered destination, additional information can be displayed, for example route directions and your estimated time of arrival.

Via Map Update, you can update your navigation system. Seamless navigation to your destination and the insertion of traffic jam warnings can only be ensured if the maps are up to date. We offer several possible update processes: Over-the-Air Map Update, USB Map Update and USB Map Update Portal.

- Over-the-Air Map Update provides updates via the permanently installed SIM card for your specific area (e.g., your home country). The update incurs neither license fees nor transmission costs. Without the need to register or log in to a portal, the navigation system is equipped with up-to-date maps. Even during the update process, the navigation remains available without any restrictions.
- For USB Map Update, the dealer provides an update of an entire region (e.g., Europe).
- For USB Map Update Portal, the portal provides an update of an entire region (e.g., Europe).

For cars equipped with at least BMW Operating System 9 (OS9), up-to-date navigation map data and driving assistance map data for the vicinity of the car is provided via online data streaming through the SIM-card which is permanently installed in the car. In turn, USB map updates are not offered for such cars.

Destination Input provides you with easy ways of finding your destination. Entering an address or looking for a point of interest – both make use of a vast amount of information sources. With the additional search history function, you can recall previous search terms and destinations.

Suggestions for navigation destinations may be based on your search history in the My BMW App.

Routing calculates a path to reach a desired destination. The routing algorithm takes into account predictive traffic information and lane level traffic information to provide the user with an intelligent routing proposal and an estimated time of arrival.

RTTI keeps an eye on the current traffic situation for you. You will receive suggested alternative routes to save time – a prompt and automatic service. As a result, you are kept up to date on the traffic situation. Whatever the road

conditions, RTTI will inform you in almost real-time about traffic delays and their likely duration, calculating when you will reach your planned destination. Hazard Preview is an additional feature that can alert you and other cars equipped with RTTI in advance of certain potential hazards, in particular accidents or broken-down vehicles. Hazard Preview draws on different data sources including anonymous car sensor data gathered from other road users.

If available for the car and activated, BMW Digital Premium Maps provides an enhanced, personalized and more convenient driving experience with enriched information, content, and visualization, e.g., colored visualizations for RTTI, color staging in the Head-Up Display (HUD) concerning driving speed when approaching curves, 3D buildings and landmarks in the Map Display and enriched information for Points of Interest (POI).

POI Feedback provides easy ways for users to submit feedback for POIs and charging stations regarding the correctness of the data and the overall experience.

Please note that each Service and its functions depends on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<p><u>Prerequisites:</u></p>	<ul style="list-style-type: none"> • For Learning/Proactive Navigation, you need a car equipped with BMW Operating System 7 or higher, and you must be logged in with a user account. • Map Update: Over-the-Air Map Update requires the cars identification and online communication during the update or streaming process. For USB Map Update, the car must be enabled for map update and a valid activation code for a new map must be available. USB Map Update Portal requires a My BMW account, a car which is mapped to the account and an USB Stick. • If equipped with at least BMW Operating System 9, all BMW Maps functions require an online data connection via streaming. • For Destination input using the full amount of available data and the enrichment of Map Display, you need an active RTTI contract, a Live Cockpit Plus or Live Cockpit Professional (Option Code SA6U2 or SA6U3). • For Routing, you need an active RTTI contract, a Live Cockpit Plus or Live Cockpit Professional (Option Code SA6U2 or SA6U3) and a software version later than 07/20.
<p><u>How-to activate:</u></p>	<ul style="list-style-type: none"> • Learning/Proactive Navigation must be activated through the privacy settings menu and is, by default, not activated. • Map Update: Over-the-Air Map Update is active by default. After the end of the contract period the service needs to be renewed. For USB Map Update, the dealer performs the required steps. For USB Map Update Portal, you must download the relevant Download Manager and perform the requested tasks. New map versions need to be copied to an external USB stick and transferred via the stick into the car. • Routing, RTTI and POI Feedback are active by default.
<p><u>What data will be stored in the car?</u></p>	<ul style="list-style-type: none"> • For Learning/Proactive Navigation with BMW Operating System 7, the destination input is saved along with the time. If the car is equipped with BMW Operating System 8 or higher, no personal data is stored in the car. • Map Update: For Over-the-Air Map Update, USB Map Update and USB Map Portal the downloaded map material is stored in the car. • The Navigation stores previous navigation destinations, favorite destinations, search entries and navigation settings. Downloaded driving assistance map data is stored. • For RTTI and POI Feedback, no personal data is stored in the car.

	<ul style="list-style-type: none"> • For RTTI, no personal data is stored in the car.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none"> • For Learning/Proactive Navigation with BMW Operation System 8 or higher, the start and end location of the trip, the start and end times of the trip, the cars state during the trip, as well as the driven route are recorded. • For Map Update, the vehicle identification number (VIN) and your selected region are stored. • If equipped with at least BMW Operating System 9, the vehicle identification number (VIN) and country are stored. • For Destination Input, the search entry, car, and location data, including the planned route in case of an active route calculation, is processed in the relevant IT systems. For battery electric and plug-in hybrid electric cars, the battery status is processed to provide charging information. Previous search entries and destination's location data are stored. • For Routing, car and location data, position and movement, customer configurations and sensor data are processed. The data is sent to the relevant IT systems if a route calculation is started. • For RTTI, position and movement data, sensor data measuring car state and environmental conditions is processed. For example, the turn indicator state can be used to identify the exact lane position of the car. Data used to display traffic and parking information are processed at regular intervals with or without an active routing process. Data used to generate traffic and parking information are generated depending on the situation, e.g., if the system detects a traffic jam or hindrances, the general position and movement data is collected continuously (and technically inhibited from mapping the data to a certain individual). • For POI Feedback the POI and the corresponding feedback are stored and processed.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none"> • For Learning/Proactive Navigation, Map Display, Map Update, Destination Input, Routing, RTTI, and POI Feedback, data is transferred to external partners that are carefully selected and operate under BMW contract to fulfil the service. This data is without any direct reference to your person so that external partners are unable to re-identify a BMW customer.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none"> • Learning/Proactive Navigation: For active users the recorded data will be stored for 12 months. After three months of inactivity (i.e., there is no new data recorded) the recorded data will be automatically deleted. • Map Update: For Over-the-Air Map Update, USB Map Update Portal and USB Map Update, personal data will be deleted automatically after thirty (30) days. • For Routing and RTTI, data will be stored without any direct reference to your person and deleted automatically. • For Destination Input, search entries and destinations will be stored for 12 months but can also be deleted individually or completely in the In-Car menu. • For POI Feedback data is stored for 12 months without any direct reference to your person.
<u>How much data will be generated/transferred and how often?</u>	<ul style="list-style-type: none"> • For BMW Navigation & Map Information Services, an average of 500 MB of data will be transferred per month. This amount may vary based on your individual usage behavior, including frequency, duration and vehicle settings/preferences.

Call Services

Date Revised: 12-October-2023; Version: Release 03/24

Service Description

The Customer Hotline and the High Voltage Warn Call are integral part of the Call Services portfolio, which offer the user support via dedicated third-party service providers in specific situations.

In Detail

Via [Customer Hotline](#), you can ask any question about us or our products or request certain services. The Customer Hotline connects you with a customer service agent, who will take care of your requests. For example, the agent will be able to file new customer complaint tickets or give feedback to customers regarding recently submitted quality tickets and known issues.

With the [High Voltage Warn Call](#) (HV Warn-Call), your vehicle (Battery Electric or Plug-in Hybrid vehicles only) monitors the high-voltage battery in your vehicle and evaluates if there is potentially an ongoing thermal event (temperature and/or pressure increase) while parking or during the charging process. The monitoring process is ongoing even when the driver has left and locked the car. In case the sensors recognize a thermal event, the car will immediately send relevant data to the responsible BMW Call Center, which will provide the relevant information regarding the incident to the nearest local PSAP (Public Safety Answering Point). The PSAP will then inform relevant emergency services.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none">For all Call Services, you need a vehicle equipped with Teleservices (Option Code SA6AE).
<u>How-to activate:</u>	<ul style="list-style-type: none">All Call Services are activated by default.
<u>What data will be stored in the vehicle?</u>	<ul style="list-style-type: none">For Customer Hotline, no data will be stored.For High Voltage Warn Call, error log entries will be stored.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none">For Customer Hotline, voice calls may be recorded for quality assurance purposes, if you consent to it. Depending on your request, further data may be stored (e.g., live vehicle data including position). The vehicle data is a necessary information for analyzing your issues (e.g., connectivity, navigation issues).For High Voltage Warn Call, relevant vehicle information will be processed and stored, including Vehicle Identification Number (VIN), GPS coordinates, vehicle model (BEV or PHEV), vehicle plug status (plugged in/out), event ID, timestamp, door, and trunk status (open/closed), engine status and engine ignition status. Customer contact information is also processed and stored.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none">For Customer Hotline no data will be transferred to 3rd parties.For High Voltage Warn Call, relevant vehicle information, including VIN, GPS coordinates, vehicle model (BEV or PHEV), vehicle plug status (plugged in/out), event ID, timestamp, door, and trunk status (open/closed), engine status and engine ignition status, as well as customer contact information are transmitted to 3rd party service provider's call agent to enable the Warn Call.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none">For Customer Hotline, data will be processed and deleted latest after 28 days, or on request earlier.For High Voltage Warn Call, the stored data will be deleted automatically six months after a reported incident.

Connected+ Unlimited

Date Revised: 29-September 2025; Version: Release 03/26

Service Description

Connected+ Unlimited enables the experience and use of digital content and features in the vehicle. The Connected+ Unlimited package is offered with an indefinite term in return for a one-off payment.

In Detail

Connected+ Unlimited includes continuously updated and changeable content and features. The scope and availability of the current individual features are described in detail in the respective service descriptions (listed as Connected+ Unlimited) and during the booking process. The changeability can be experienced through improvements, further developments and new visualizations of existing content and features, their removal or through the integration of new digital content and features.

For BMW Operating System 8 or 8.5: Connected+ Unlimited includes all ConnectedDrive services available in the respective market. The scope and availability of services are described in detail in the respective service description.

For BMW Operating System 9: Connected+ Unlimited always includes extended navigation features, access to a third-party store featuring apps across different categories (including music and audio, news and magazines, games, entertainment) and data connectivity for all Connected+ Unlimited features via the SIM card already installed in your BMW.

For BMW Operating System X: Connected+ Unlimited always includes extended navigation features and data connectivity for all Connected+ Unlimited features as well as the third-party store, via the SIM card already installed in your BMW. If the vehicle is not equipped with Connected+ Unlimited, data connectivity for the third-party store must be provided by the user of the vehicle, for example by using a mobile phone as a Wi-Fi hotspot (Wi-Fi Tethering) to supply the required internet connection.

Further Information

Prerequisites:

For Connected+ Unlimited, you need a compatible vehicle with at least BMW Operating System 8, enabled Teleservices (Option Code SA 6AE) and an active Connected+ Unlimited Package (Option Code SA 6C6).

How-to activate:

If the vehicle is enabled for the service and the first user has linked the Vehicle Identification Number (VIN) to their BMW ID, Connected+ Unlimited is activated automatically.

Connectivity

Date Revised: 28-April-2025; Version: Release 07/25

Service Description

Connectivity services provide you with the following functions: Personal eSIM and WLAN Hotspot.

In Detail

Via Personal eSIM, you will be able to rely on your personal mobile connection technology in every BMW. The service offers telephony via eSIM and, for vehicles with at least BMW Operating System 8, a personal WLAN Hotspot, for which the mobile data is routed via the personal eSIM. The service is based on your BMW ID for you to use in your own car, or when you borrow car with the required technical capabilities. We are not liable for services provided by the mobile network provider.

Via WLAN Hotspot, you can surf the web from your car. The connection is made possible via the SIM card installed in your vehicle, along with the roof antenna of the car. To establish a data connection, you need a separate customer account with our Internet Service Provider (ISP) partner.

In order to establish a data connection to the WLAN Hotspot as a ConnectedDrive user, you need a customer account with our partner and a suitable data volume subscription.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none">• Connectivity services require a vehicle equipped with Teleservices (Option Code SA6AE), an active ConnectedDrive contract and a BMW ID.• For Personal eSIM, you need a vehicle equipped with Personal eSIM (Option Code SA6PA). Furthermore, you need a mobile phone contract that supports the service. Whether a specific tariff of the participating mobile network provider supports this service, has been specified in the mobile phone contract. Please consult your mobile network provider in case of doubt.• For vehicles with at least BMW Operating System 8, Personal eSIM includes a personal WLAN Hotspot, for which the mobile data is routed via the Personal eSIM.• For WLAN Hotspot, you need a vehicle equipped with BMW WLAN Hotspot (Option Code SA6WD) and a separate data contract with the respective internet service provider.
<u>How-to activate:</u>	<ul style="list-style-type: none">• Personal eSIM is switched off by default. Activation and service management can be reactivated or changed using the corresponding front ends. Activation is carried out by the mobile network provider.• For WLAN Hotspot, you have to connect your device with the service via the vehicle menu. Once you have selected the network and entered the passcode, the mobile device is connected with the service. Additionally, you need to set up a separate contract with your Internet service provider.
<u>What data will be stored in the vehicle?</u>	<ul style="list-style-type: none">• For Personal eSIM, authentication information, contact and account data will be stored.• For WLAN Hotspot, no data is stored in the vehicle.

<u>What data will be processed at BMW touchpoints?</u>	<ul style="list-style-type: none"> • For Personal eSIM, authentication data, phone data, vehicle and account data will be processed.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none"> • For Personal eSIM, authentication information, contact and account data will be stored. • For WLAN Hotspot, standard data for the registration for ConnectedDrive data may be stored.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none"> • For Personal eSIM, authentication information and SIM card data is exchanged with your mobile phone provider to activate and operate the service. • For WLAN Hotspot, data to identify customers will be transferred to 3rd parties.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none"> • For Personal eSIM, data stored at our backend is automatically deleted when the service is deactivated. Data in the vehicle is automatically deleted when the service is deactivated, or your personal BMW ID is deleted from the vehicle. Furthermore, it is possible to delete all data in a vehicle by resetting the vehicle to factory settings. • For WLAN Hotspot, data will be automatically deleted when you delete your account.

Digital Key

Date Revised: 20-February-2025; Version: Release 07/25

Service Description

The service Digital Key provides you with digital access to your vehicle. You can securely store the key to your vehicle in digital form on your smartphone. This allows you to leave your physical key at home and also enables you to share the Digital Key with other vehicle users. Digital Key Plus provides additional comfort features for the convenient use of the Digital Key.

In Detail

With the Digital Key, you can both unlock and lock your BMW as well as start the engine. You can share the Digital Key with other vehicle users (if they have compatible smartphones) with an easy revocation concept for you regarding their access rights. If you allow it, the recipient of the shared key can in turn share keys with others. Up to 18 digital keys can be created. Among other features, you can limit the shared key with regard to acceleration, maximum speed, and audio volume, e.g., to suit novice drivers.

Digital Key Plus includes additional comfort features, for example automatic unlocking of the vehicle when you approach without taking your smartphone out of the pocket, contactless tailgate operation and add-on services in the My BMW App, like Remote Control Parking and Remote Keyless Entry.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

Prerequisites:

A compatible vehicle with Comfort Access (Option Code 322) or Digital Key (Option Code 3DK), enabled Teleservices (Option Code 6AE) and a compatible smartphone are required.

How-to activate:

For first-time use of the Digital Key, an online connection of your vehicle and smartphone is required. The physical key(s) and the setup card (if applicable) handed over to the customer together with the vehicle need to be present in the vehicle for initial setup of the Digital Key.

- Setup – Option 1: Download the My BMW App, connect your vehicle with your BMW ID (mapping), follow the steps in the App to setup the Digital Key.
- Setup – Option 2: Via the Digital Key menu in the Central Information Display of the car, you can send an email with instructions how to activate your Digital Key. Follow the steps to setup the Digital Key.

What data will be stored in the vehicle?

Vehicle and authentication data will be stored.

What data will be processed or stored in BMW IT systems?

Vehicle and key identification information are stored in the BMW IT systems.

What data will be processed or stored on the smartphone?

Vehicle, account, and key identification information will be stored on the smartphone.

What data will be used to provide the service?

Vehicle, identification, account, key, and device data will be stored.

What data will be transferred to 3rd parties?

- The following data is submitted to the Digital Wallet of the user (Apple iOS, Google Android, or Samsung Wallet) in order to store the Digital Key(s) securely in the Wallet: Vehicle, key, device, and account identification information.
- In case of theft of your vehicle, we will list active keys at the time of theft upon request of the investigating authorities to help solving the case.

When will data processed be deleted?

Keys can be deleted on the smartphone of the vehicle owner (main key and shared key(s)) or directly in the vehicle. All keys will be deleted if you request the deletion of your personal data. After deletion of key(s), information related to your key(s) are permanently saved in a secure BMW backend and retained as part of the vehicle records until the end of life of the related vehicle.

BMW Intelligent Personal Assistant

Date Revised: 23-May 2025; Version: Release 09/25

Service Description

The service BMW Intelligent Personal Assistant provides you with various functions: Voice Interaction, In-Car Experience, and Intelligent Functions. These functions enable you to interact with your car and adjust settings via speech, as well as to use the car in a more personalized and intelligent way.

In Detail

Voice Interaction can be used to operate car features, e.g., navigation, communication, and climate control, using spoken commands. The underlying voice recognition system recognizes natural language utterances in selected languages. This increases convenience in many situations and for a lot of individual tasks. The system simultaneously analyses voice commands both directly in the car and via server-based online voice processing. This allows you to use natural language to search for points of interest quickly and easily for online navigation, for example, when you ask for certain restaurants nearby. You can activate the function by pressing the voice control button on the steering wheel or by saying the activation word "Hello, BMW". The activation word can be enabled, disabled and, with BMW Operating System 7, 8 and 8.5, individualized.

Starting with BMW Operating System 9 and depending on country availability: Once the setup of the BMW Intelligent Personal Assistant is completed, Voice Interaction is an online-based function, for which server-based online voice processing is activated permanently.

In-Car Experience invigorates you when you are tired, relaxes you after a stressful day, and adapts your car's interior to suit your mood. With In-Car Experiences, which includes the Caring Car Programs (short interior orchestration programs that last a few minutes) and Experience Modes (continuous interior orchestration programs), the interior space is adaptable to your individual situation (only available with BMW Operating System 7).

Intelligent Functions offer personalized, context-based, and intelligent car-related suggestions and automations in the car. It offers different functions, depending on different operating systems:

- Automate My Habits: Define your heating/cooling preferences (only available with BMW Operating System 7).
- Automated Window: Automatically opens your driver window whenever you need it, after you set a point of interest in the menu (available with BMW Operating System 7 and newer).
- Routines: Routines are groups of predefined actions that the user can confirm to execute when certain preconditions are met, such as the 'start of the trip'-routine, which can be executed at the beginning of a trip. The set of actions can be individually adjusted by the user. (Only available with BMW Operating System X).
- Based on your situation and interactions, you will receive proactive suggestions for context-relevant functions and car information as well as commands for the voice assistant (available with BMW Operating System 8 and newer).

Please note that each Service and its functions depends on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites for cars with</u>	<ul style="list-style-type: none">• For Voice Interaction, the Connected Package service must be purchased to process voice commands online.• For In-Car Experience:
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<u>BMW Operating System 7:</u>	<ul style="list-style-type: none"> ○ For Experience Modes, you need a Live Cockpit Professional (Option Code SA6U3) plus In-Car Experience via Connected Package Professional (Option Code SA6C3/SA6C4) and the relevant minimum hardware options (Ambient Light, Seat Heating for driver and front passenger, Automatic Air-Conditioning). ○ For Caring Car Program, you need a Live Cockpit Professional (Option Code SA6U3) plus In-Car Experience via Connected Package Professional (Option Code SA6C3/SA6C4) and the relevant minimum hardware options (Ambient Light, Seat Heating or Ventilation, Automatic Air-Conditioning) and the software upgrade from March 2019 via the Remote Software Upgrade service. ● For Intelligent Functions, you need a car equipped with a Live Cockpit Professional (Option Code SA6U3) and to enable "Learning drive behaviour" in the Privacy Menu settings (only for Automate My Habits and Smart Window Opener).
<u>Prerequisites for cars with BMW Operating System 8 and 8.5:</u>	<ul style="list-style-type: none"> ● BMW Intelligent Personal Assistant is part of Live Cockpit Plus (Option Code SA6U2) and Live Cockpit Professional (Option Code SA6U3).
<u>Prerequisites for cars with BMW Operating System 9 and newer:</u>	<ul style="list-style-type: none"> ● All features of the BMW Intelligent Personal Assistant are included in the Digital Base in all ConnectedDrive markets, except for visualization enhancements and Automated Window, which are only available through the BMW Digital Premium service or (in markets without a BMW ConnectedDrive Store) via the Connected Unlimited / Connected+ Unlimited Package (Option Code SA6C5 / SA6C6). ● For cars with BMW Operating System X, all features of the BMW Intelligent Personal Assistant are included in the Digital Base.
<u>How-to activate:</u>	<ul style="list-style-type: none"> ● For Voice Interaction, online voice processing is disabled by default and can be activated by a pop-up that appears after having pressed the voice control button for the first time. It can be disabled in the language settings menu or in the data privacy menu. Offline voice processing in the car is always activated. ● For cars with BMW Operating System 9 and newer (depending on country availability), the BMW Intelligent Personal Assistant requires the finalization of the BMW Intelligent Personal Assistant setup via the Personal Assistant App in the car. Afterwards, online voice processing is activated permanently. ● For cars with BMW Operating System X, you can activate the BMW Intelligent Personal Assistant (depending on country availability) by switching on the toggle in the settings menu in the Personal Assistant App. This will activate the full scope of functions, including the use of data analytics for functional purposes. Afterwards, online voice processing is activated permanently. ● For In-Car Experience, you must activate the function in the car's interactive display or via speech command. ● For Intelligent Functions, you must configure your preference in the car (Automate My Habits and Smart Window Opener) or start the function via voice control or from the information system from the car (Caring Car, Experience Modes, Festive Modes, Personal Assistant Widget and App). Proactive Suggestions is activated by default and can be deactivated in the BMW Intelligent Personal Assistant settings. Some personalized functions are only fully functional if you have given your data privacy opt-in in the Data Privacy Menu. For cars with BMW Operating System 8 and 8.5, you can find the Data Privacy Menu under System Settings. For cars with BMW Operating System 9 and newer,

	<p>you can opt-in in the BMW Intelligent Personal Assistant Menu under Settings and Data Analytics.</p>
<p><u>What data will be stored in the car?</u></p>	<ul style="list-style-type: none"> • For Voice Interaction, a language context database is stored to optimize recognition performance for frequently called contacts and phone numbers specific contacts you have assigned a relationship tag (only available with BMW Operating System 7), most recent call history, contacts list and your configuration (in particular, the individual activation word). • For In-Car Experience, single functions and experience selections are stored (only for Experience Mode). • For Intelligent Functions, identification, configuration, and context data are stored. This includes interaction data with suggestions and tips.
<p><u>What data will be processed or stored in BMW IT systems?</u></p>	<ul style="list-style-type: none"> • For Voice Interaction, after using the wake word or pressing the voice control button, we store and/or process car data such as vehicle identification number (VIN), location data such as car position, navigation route and estimated time of arrival, personal points of interest, any sounds and spoken data in the microphone, audio files, spoken text recognized by the function, configuration, phone contacts, favorite locations, call logs, phone, SMS and notifications and dialog flow. • For In-Car Experience, no data will be stored. • For Intelligent Functions, identification, configuration, and operation data will be stored. If the data privacy opt-in is provided, interaction data will be stored onboard and offboard on a customer ID and VIN basis. The recommendation engine uses the individual interaction data combined with navigation, trip, and car data to calculate the personal preferences and come up with proactive content for the customer. Crowd data without any reference to your person will be used to further train machine learning models to enhance the overall learning algorithm.
<p><u>What data will be transferred to 3rd parties?</u></p>	<ul style="list-style-type: none"> • For Voice Interaction with online voice processing, we pass on audio files to our voice technology provider without any direct reference to your person for online processing and to improve voice recognition models for users in a gradual process. Location related data such as the car position or navigation route is forwarded to the provider to allow you to search for points of interest by voice command. If you have enabled the option to improve contact detection or to make calls via voice and paired your phone with the car, the first and last names, phone number and label of your contacts will be passed on to the voice technology provider. For cars that support the audio operating instructions, your car model and its configuration are shared with the voice technology provider. Data is transmitted to the voice technology provider depending on the technical equipment of your car. The voice technology provider may analyze pseudonymized log files for debugging purposes in countries outside the EU. These log files contain information about e.g. when a speech interaction was requested, but do not include the actual content of the audio or text of the utterances. The voice technology provider is bound by confidentiality and cannot identify a specific vehicle or individual from these log files. • For In-Car Experience and Intelligent Functions, no personal data will be transferred to third parties.
<p><u>When will data processed be deleted?</u></p>	<ul style="list-style-type: none"> • For Voice Interaction, you can disable the sharing of your contacts list in the configuration for your phone. Data processed by our IT system and other data shared with the service provider will be deleted automatically. • For In-Car Experience, your settings are stored in the car until you end the program. • For Intelligent Functions, personal preferences held in our IT systems can be deleted either manually by deleting the ConnectedDrive main profile or automatically after a maximum

	<p>period of five (5) years, starting with the date of collection. If the user withdraws the data analytics opt-in, the data will be deleted after a transitional period of thirty (30) days if the opt-in is not given again during that period. Information collected for product and service improvement is deleted automatically.</p>
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Interior Camera-based Services

Date Revised: 21-March-2025; Version: Release 07/25

Service Description

Interior Camera-based Services provides you with various functions: Anti-Theft Recorder (Interior), Remote Inside View and Interior Camera Function.

Please note that the admissibility of recordings and the use of recordings for all functions depends on the legal regulations (such as data protection provisions) of the country of use. As a user, you are solely responsible for the use and compliance with the applicable regulations. You must ensure that you are authorized to record (and, as the case may be, share these recordings or recording sequences with others) the data subjects and/or sensitive institutions that are captured in the recordings. It is therefore advisable to check the lawfulness in the respective country of use before using the respective function for the first time and at regular intervals and whenever you cross a national border.

In Detail

Anti-Theft-Recorder (Interior): The vehicle interior anti-theft recorder function allows you to automatically create a recording of your vehicle's interior when the alarm system is triggered. All data from the Interior Camera remains the property of the user. Function and the use of data are permitted for personal and security purposes only.

Remote Inside View: The interior camera in your vehicle can record images and videos of your vehicle interior using the remote function in the My BMW App.

Interior Camera Function: With the Interior Camera in your vehicle, you can take selfies (photos and videos) while driving. It also offers the option to transfer these selfies to your smartphone. The Smile function is an additional way to trigger a recording simply by smiling. All data remain the property of the user. Data and function are permitted for personal use only.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none">For Interior Camera-based Services, you must add your vehicle to your ConnectedDrive account. Your vehicle must be located in a country where the use of this function is legally permitted.
<u>How-to activate:</u>	<ul style="list-style-type: none">Interior Camera-based Services must be activated in the data protection menu. Activation or deactivation is only possible using the main user's profile. Some features can be activated by accepting a disclaimer when starting the feature.For cars with at least BMW Operating System X, the Interior Camera Function services must be activated in the data privacy menu using the Interior Camera Comfort-permission.
<u>What data will be stored in the vehicle?</u>	<ul style="list-style-type: none">For Anti-Theft Recorder (Interior) and Remote Inside View no data will be stored in the vehicle. Recordings are only accessible and stored on the customers' CE-device in the My BMW App.For Interior Camera Function, Data is stored in the vehicle, assigned to the BMW ID or a driver profile.

<p><u>What data will be processed or stored in BMW IT systems?</u></p>	<ul style="list-style-type: none"> • For Anti-Theft Recorder (Interior) and Remote Inside View, recordings of your vehicle's interior are transferred to the My BMW App via the BMW back-end on request. All image data is encrypted and can only be displayed by the My BMW App. • For Interior Camera Function, no data will be stored.
<p><u>What data will be transferred to 3rd parties?</u></p>	<ul style="list-style-type: none"> • For Interior Camera- based Services, no data will be transferred to 3rd parties.
<p><u>When will data processed be deleted?</u></p>	<ul style="list-style-type: none"> • For Anti-Theft Recorder (Interior) and Remote Inside View, you can delete individual data in the My BMW App. Once the App has been uninstalled from your smartphone, all connected data is deleted permanently. Image data is saved on our servers only until downloaded successfully to the App or will be deleted automatically. • For Interior Camera Function, you can delete individual data in the vehicle. • Furthermore, all data is deleted when using the "Reset to factory settings"-function.

Personalization

Date Revised: 14-February 2025; Version: Release 07/25

Service Description

Personalization services for vehicles with BMW Operating System 7 (OS7) and newer provide you with functionalities in your vehicle (onboard functionalities). It allows you to use your vehicle and its settings in an individualized and comfortable way, e.g., to save and activate personal vehicle settings and to transfer portable vehicle settings to other BMWs.

Personalization services also provide you with functionalities outside the vehicle (offboard functionalities) via the My BMW App or the My BMW Portal. It allows you to send information to your vehicle and access information about your vehicle remotely.

In Detail

With Personalization, the vehicle uploads your personal settings, you are greeted personally on the display and, if selected via the My BMW App, with an individual profile picture and your chosen wallpaper from the Personal Picture Upload within the Personal Mode.

If you link your BMW ID to the vehicle key or digital key, your BMW ID is automatically loaded with your personal settings as soon as you unlock the vehicle. You can save your individual settings in the BMW Cloud and thus transfer them to other applicably equipped BMW vehicles. With an active BMW ID the BMW Intelligent Personal Assistant can also make personalized suggestions to you and you can assign a personal activation word. In addition, you can use your BMW ID to define privacy settings individually for your profile.

Depending on the technical capabilities, the vehicle is automatically linked to the BMW ID after an in-car login, e.g., for the use in the My BMW App. Depending on the technical capabilities, for vehicles with OS8 Software from July 2022 and newer up to seven vehicle users that have logged in with their BMW ID can make use of offboard functionalities for the same vehicle. If supported, vehicle functions indicate associated options in the My BMW App.

There is one main user and up to 6 joint users. The first user who has added the vehicle to the My BMW App or My BMW Portal becomes the main user. For vehicles with OS8 Software from July 2022 and newer it is possible to handover the main user role to another BMW ID via the My BMW App. The main user has additional rights beyond those of the other users, e.g., administrate other users and set up the main BMW Digital Key. Vehicle-related data without user reference is provided to the main user only. Further additional rights of the main user are described in the vehicle's operating instructions for vehicles with OS8 Software from July 2022 and newer.

If users have added the vehicle to the My BMW App/My BMW Portal, their first and last names as well as profile pictures will be displayed in the My BMW App and the My BMW Portal and for vehicles with OS8 Software from July 2022 and newer also on the control screen of the vehicle. If multiple users have added the same vehicle to their My BMW App or My BMW Portal, they can see each other's first and last names and profile pictures in the My BMW App and My BMW Portal.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none"> • For Personalization you need a vehicle equipped with Teleservices (option 6AE) and a BMW ID. • For vehicles with OS7 and newer the synchronization with the BMW Cloud is per default activated and can be deactivated in the settings menu of the corresponding BMW ID. • For vehicles with OS8 Software from July 2022 and newer the vehicle is automatically linked with the BMW ID after an in-car login. • For vehicles with OS8.5 Software from July 2023 and newer you need a smartphone to setup a personal account. • For the Personal Picture Upload within the Personal Mode, you need a car with at least OS9 plus an active BMW Digital Premium service.
<u>How-to activate:</u>	<ul style="list-style-type: none"> • For Personalization the setup of a personal account needs to be done once per vehicle via My BMW App, QR code scan or via typing in BMW ID credentials, depending on the vehicle model and its technical capabilities. You can activate the personal account automatically when unlocking with the key linked to the BMW ID or by choosing it manually on the display. • Data transfer can be configured via the Data Privacy Menu in the vehicle.
<u>What data will be stored in the vehicle?</u>	<ul style="list-style-type: none"> • For Personalization all personal vehicle settings will be stored.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none"> • For Personalization data are saved in addition in the BMW Cloud if synchronization of the BMW ID is activated.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none"> • For Personalization no data will be transferred to third parties.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none"> • For Personalization your settings are stored in the vehicle until you delete your personal account from vehicle or until vehicle is set to factory settings. Depending on the technical capabilities of the vehicle, the personal account remains in the BMW Cloud if synchronization is activated and until personal settings are deleted in the BMW Cloud upon customers' request.

Remote Control

Date Revised: 23-May-2025; Version: Release 09/2025

Service Description

With Remote Control, the vehicle status can be checked, and several vehicle functions can be controlled remotely via Remote Services through the My BMW App.

In Detail

With Remotes Services you can e.g. remotely lock and unlock your vehicle, but also activate a headlight flash or horn blow e.g. to help you find your vehicle in a parking lot. Prior to your next drive you can start the climatization (ventilation/heating/cooling) depending on how your vehicle is equipped. If your vehicle is equipped with Remote Engine Start the heating / cooling process may involve an automatic vehicle engine start.

Via the My BMW App, you can check your vehicle status remotely e.g. if doors, windows, sunroof, bonnet and trunk are closed as well as if the vehicle is locked. You can check the fuel/ charging level and resulting range as well as the overall mileage of your vehicle. You can also check the tyre pressure and engine oil status as well other service needs of your vehicle. In addition, you can see the vehicle location.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none">For Remote Services, a compatible vehicle with enabled Teleservices (Option Code SA6AE) and active Remote Services (Option Code SA6AP) are required.For cars with at least BMW Operating System 9, Remote Services are included in the Digital Base.
<u>How-to activate:</u>	<ul style="list-style-type: none">For Remote Services, the vehicle must be mapped to the My BMW App account of the user with his BMW ID.To show vehicle status data in the My BMW App, the "My BMW App and Portal" must be activated in the data privacy setting in the vehicle.
<u>What data will be stored in the vehicle?</u>	<ul style="list-style-type: none">For Remote Services, identification and location data and service alerts are stored in the vehicle. If equipped with Remote Engine Start (Option Code SA1CR), the configuration and the last 10 activations are stored.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none">For Remote Services, depending on the type of trigger, data (identification and location, account, vehicle and phone, remote commands, vehicle data, or alerts) is transmitted and stored in our IT-systems.Data transfer and processing will commence once the "My BMW App and Portal" setting is activated in the Data Privacy Menu, a prior mapping to the My BMW App account is not required.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none">For Remote Services, no data will be transferred to 3rd parties.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none">For Remote Services, the command history is deleted after 30 days. Vehicle status data is deleted after 6 months.

BMW Remote Software Upgrade / Software Update

Date Revised: 23-September-2025; Version: Release 03/26

Service Description

BMW Remote Software Upgrade and Software Update provide the customer with over-the-air updates of the software of the vehicle. These updates may include quality improvements, function enhancements and/or new features. They enable the customer to keep the vehicle's software up to date and to download current software easily.

In Detail

When a new vehicle software version is available, the customer gets a notification in their vehicle and may also receive an alert through the My BMW App on their smartphone. There are two main steps: downloading and installing the software. The new software can be downloaded using the My BMW App. Depending on the vehicle model and equipment, the download might also be available directly in the vehicle through the built-in SIM card's data connection or, for vehicles with BMW Operating System X, via a Wi-Fi connection, (e.g. the customer's home Wi-Fi).

Further information regarding the installation process is shown on the central display. As soon as the download has been completed, the installation can be started in the vehicle. Starting with BMW Operating System 8.5, the installation can also be started remotely via the My BMW App.

The vehicle is not usable during the duration of the installation. For electric vehicles, the charging process is suspended until the installation is complete and may then have to be reinitiated manually by the customer. The customer receives a notification at least in the vehicle when the process is completed.

For vehicles with BMW Operating System X, updates for apps and services can also be delivered via the Software Menu. Following user confirmation, the download and installation proceed in the background. The Software Menu shows the update progress for the central display; updates to the BMW Passenger Screen and the BMW Theatre Screen (if equipped) will install only under certain conditions, for example when the screen is in use. The vehicle remains fully usable during these updates.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

Prerequisites:

- All vehicles with BMW Operating System X are equipped to receive updated software.
- For vehicles with BMW Operating System 9 or earlier, the possibility to receive updated software depends on the vehicle's hardware and can be checked in the vehicle's ConnectedDrive menu:
If the menu item "BMW Remote Software Upgrade" is visible, the car is upgradeable via BMW Remote Software Upgrade.
- Under certain conditions, the installation of a new software version may not be possible. This may be for instance due to specific technical requirements (e.g., vehicle condition, battery, etc.) or external circumstances.

How-to activate:

BMW Remote Software Upgrade and Software Update are activated by default, but can be deactivated in the vehicle at any time:

- For vehicles with BMW Operating System 8.5 and earlier, BMW Remote Software Upgrade can be deactivated in the Data Privacy Menu
- For vehicles with BMW Operating System 9, BMW Remote Software Upgrade can be deactivated in the Upgrade Settings
- For vehicles with BMW Operating System X, Software Update can be deactivated in the Data Privacy Menu
- Each installation process must be initiated manually, unless the setting "Auto Update" is activated.

What data will be stored in the vehicle?

For BMW Remote Software Upgrade and Software Update, vehicle data and software update data are stored.

What data will be processed or stored in BMW IT systems?

- For BMW Remote Software Upgrade and Software Update, vehicle data and software update data are processed and stored.
- For roadside assistance in case of critical errors after a BMW Remote Software Upgrade or Software Update, call center agents might contact the customer proactively (e.g. via phone). For this purpose, the customer data stored in his or her ConnectedDrive Account is used and shared with external service providers for the purpose of roadside assistance only, if necessary.

What data will be transferred to 3rd parties?

- For BMW Remote Software Upgrade and Software Update, no data is transferred to 3rd parties.
- In case of an aborted BMW Remote Software Upgrade or Software Update where a Roadside Assistance Call is initiated, vehicle, location and movement data are shared with the 3rd party assistance service. For more details see the Repair and Maintenance service description.

When will data processed be deleted?

Vehicle maintenance information is stored as part of the vehicle maintenance documentation for the life of the vehicle. It will automatically be deleted at the end of the vehicle life cycle.

How much data will be generated/transferred and how often?

BMW Remote Software Upgrade / Software Update requires from 1 up to 10GByte for each download before the installation. Data will be transferred from backend into the car via My BMW APP, WIFI or BMW SIM card. The size of the update is part of the information on the respective update/upgrade.

Repair & Maintenance

Date Revised: 31-October-2024; Version: Release 03/25

Service Description

Repair & Maintenance services provide you with various functions:

Teleservice Call and Smart Maintenance, Service Partner Management, Roadside Assistance Call, Accident Assistance Call, Electronic Service History, Repair History, Remote Diagnosis, as well as Repair and Maintenance Services for Independent Providers.

These functions enable you to receive help if your vehicle has service and maintenance demands, or in the event of accidents and malfunctions. You will get information about your vehicle, its status and relevant maintenance requirements, malfunctions or other vehicle needs (e.g. the expiry of your Service Inclusive contract) via various communication channels. The communication channel depends on the data you have provided us for example during the purchase of your vehicle or booking BMW ConnectedDrive / MINI Connected services, through a workshop visit, or via a customer touchpoint (e. g. the My BMW / MINI App) or which are stored already in our CRM systems. Furthermore, it also depends on the specific vehicle need and its urgency. We may contact you via email, SMS, or phone call, via the My BMW / MINI App (if you have connected your vehicle to your BMW / MINI ID), or directly in your vehicle.

Extended Customer Communication

In order to approach you via the above listed channels and ensure you receive the necessary support, BMW may include a note to review your personal contact data in your service notification in case your customer profile data is not complete.

If you have given your consent to marketing communication BMW enhances the service notifications with attractive service relevant offers. In case you do not want to receive these offers you can adjust your marketing consents in your profile or use the unsubscribe button included in the service notification. After unsubscribing, you will continue to receive non-promotional communications only related to your existing BMW ConnectedDrive / MINI Connected services contract and the service "BMW Teleservices" / "MINI Teleservices".

In Detail

Teleservice Call & Smart Maintenance

Via **Teleservice Call and Smart Maintenance**, BMW provides you with relevant information in the event of malfunctions or service and maintenance demands based on data transmitted by your vehicle. This vehicle data will also be transferred to your preferred service center. BMW or your preferred service center will use this data to take appropriate action according to your specific vehicle needs as follows: In case of regular service or repair requirements, your service center will contact you, for example to schedule an appointment. In cases where remote help is possible, specialists from the Customer Interaction Center will contact and support you quickly and professionally helping you to stay mobile. In case of urgent service requirements, e.g., in case of a breakdown, Roadside Assistance specialists will get in contact with you.

To prevent false or irrelevant service notifications during your vehicle workshop stay, we update the map data in your vehicle with workshop location information.

Furthermore, based on data generated during past workshop visits, BMW updates service relevant information like next service dates or part information of replaced components (e.g. Tire-Identification-Number) over the air. This enables BMW to prevent sending invalid service notifications and ensures the up-to-date service status of your vehicle.

The service contains different features:

Teleservice Call

Teleservice Call ensures your mobility and helps to reduce breakdowns. For this purpose, data is transmitted to BMW based on a change of condition of your vehicle and on a monthly basis, regardless of whether or not a fault message has already been displayed in your vehicle. If maintenance requirements or malfunctions have been identified, you and your preferred service center will be informed. BMW or your preferred service center will initiate appropriate measures, e.g. to organize a service appointment proactively, help you remotely or on the road. Besides, status information for selected components is displayed in the My BMW App / MINI App if you have connected your vehicle to your BMW / MINI ID. Your preferred service center or other specialists will be granted access to the data to prepare an efficient and short workshop visit.

Smart Maintenance

Smart Maintenance is a complementary service for your vehicle, based on a more frequent data transmission. For example, data is transmitted frequently once after each trip or once a week. As a result, service requirements or malfunctions are identified even faster and more precisely. This function is only active if you give your consent in your vehicles' data protection menu by ticking the box for "Smart Maintenance".

Remote KeyRead

Provided your given consent, with the Remote KeyRead function the service center is able to request service relevant vehicle data (especially the vehicle identification number, mileage, service requirements, fault messages) remotely and in advance of your workshop appointment. Your service partner uses only information that is strictly required to prepare a short and efficient workshop visit by e. g. analyzing the vehicle demands or order necessary parts in advance.

Service Partner Management

Via Service Partner Management, we initially assign a service center to your vehicle and – if necessary – automatically correct the assignment based on your last service appointments and workshop visits to route maintenance requirements to your preferred service center, which will get in contact with you. You can change your preferred service center manually at any time in the My BMW App / MINI App, within the My BMW / MINI portal or directly in your vehicle. Your service center also can change the assignment upon your request.

Roadside Assistance Call

Via Roadside Assistance Call, you receive help by our Roadside Assistance in case the vehicle identifies a malfunction or an error. In this case you receive a notification within the vehicle and your My BMW App / MINI App via which you can directly contact a specialist at Roadside Assistance. In this event, all relevant data on the vehicle status as well as your current position will immediately be transmitted to BMW, and a voice connection will be established to enable the Roadside Assistant specialist to assist you and provide help to get mobile again. In case you contact Roadside Assistance via a different channel (e.g. mobile phone), the Roadside Assistance specialist can also request the relevant data remotely which will be transferred after your confirmation within your vehicle. The specialist may use these data to provide professional assistance and technical support. Furthermore, you can always start the Roadside Assistance Call manually to receive assistance without prior notification in your vehicle. Depending on your market, Roadside Assistance specialists may contact you proactively.

Accident Assistance Call

Via Accident Assistance Call, you receive help in the event the vehicle identifies a minor accident or damage. In this case, the vehicle notifies you on the control display via which you can directly contact a specialist at BMW Accident Assistance. By starting Accident Assistance Call, all relevant data regarding the accident, including your current position, will be transmitted to help in this situation. The specialist can support you by contacting your preferred service center, organizing help on spot or a towing truck if needed. Furthermore, you are able to start the Accident Assistance Call manually to receive assistance without prior notification in your vehicle. Depending on your market, Accident Assistance specialists may contact you proactively.

Electronic Service History

Via Electronic Service History, information about all performed services that you have agreed to share at your workshop visit is saved in our systems. This information will be used e.g. to analyze irregularities whilst the workshop stay, to avoid repeated services and to provide you with an individualized customer support.

Repair History

Via Repair History, all information regarding repair work as well as parts that have been used is saved in our systems. The data will be used to provide vehicle history information to the workshop, to analyze irregularities whilst the workshop stay, to avoid repeated repairs, and to provide you with an individualized customer support.

Remote Diagnosis

Via Remote Diagnosis, BMW or your service center is able to remotely perform a diagnosis to identify the cause of a malfunction in your vehicle or prepare your workshop visit. Therefore, your consent is needed for every remote access, which you can provide either on the control display in your vehicle or on other communication channels (e.g. via phone call).

Repair and Maintenance Services for Independent Providers

Via Repair and Maintenance Services for Independent Providers, repair and maintenance related services within the European Economic Area (EEA) can be provided by independent providers. To be able to provide you with the following services, your independent provider needs to actively request access to your vehicle data for each service and to be assigned as your preferred independent provider. When you approve this request via BMW CarData, you give your consent for the data transfer to the independent provider.

- Via **Service Partner Services**, your preferred independent provider will automatically receive Teleservice Calls and Smart Maintenance requirements from your vehicle and all relevant data in case your vehicle needs maintenance.
- Via **Breakdown Assistance**, you can contact your independent provider directly from your vehicle. All relevant vehicle data and current position are transferred to the independent provider.
- Via **Accident Assistance**, you can contact your independent provider in case of a minor accident.
- Via **Remote Diagnosis**, independent providers are able to remotely perform a diagnosis to identify the cause of a malfunction in your vehicle with your consent.
- Via **Electronic service history**, the information about all performed services that you have agreed to share is saved in our systems.
- Via **Repair history**, all information regarding repair work as well as parts that have been used is saved in our systems.

The independent provider is responsible for the form of service delivery. BMW accepts no responsibility for this. For further information on the approval of an independent provider, please refer to the General Terms and Conditions for use of BMW CarData / MINI CarData. If you have any questions regarding the provision of services or the further processing of data, please contact the independent provider you have chosen.

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<p><u>Prerequisites:</u></p>	<ul style="list-style-type: none"> For Teleservice Call, Smart Maintenance, Accident Assistance Call, Roadside Assistance Call and Service Partner Management, an active ConnectedDrive contract, the equipment "Teleservices" (Option Code SA6AE), and an active SIM card are required. Furthermore, the vehicle must be in standard condition meaning without technical modifications (e.g. engine tuning), must have been serviced or retrofitted according to the manufacturer's specifications and should not be subject to any unusual or rapidly changing conditions of use or ambient conditions. Additionally for Smart Maintenance, your vehicle must feature BMW Operating System 7 or newer. Depending on the model and market, your vehicle features the entry "Smart Maintenance" in the data protection menu.
<p><u>How-to activate:</u></p>	<ul style="list-style-type: none"> Via the data protection menu, data transmission can be activated or deactivated at any time. Smart Maintenance needs to be activated by yourself in the data protection menu. All other functions are activated by default.
<p><u>What data will be stored in the vehicle?</u></p>	<ul style="list-style-type: none"> For Teleservice Call, the date of the last Teleservice Call was sent will be stored in the vehicle. For Accident Assistance Call, location data and information about the accident will be stored in the vehicle. For Repair and Maintenance Services for Independent Providers, the transmission date of the last Teleservice Call will be stored in the vehicle. Furthermore, location data and information about the accident will be stored for Accident Assistance. To prevent false or irrelevant service notifications during a vehicle workshop stay BMW updates map data in the vehicle with workshop location information. To improve on the duration and efficiency of the workshop visit and to prevent incorrect service notifications, BMW updates service-relevant vehicle onboard information based on the conducted services.
<p><u>What data will be processed at BMW touchpoints?</u></p>	<ul style="list-style-type: none"> The assignment of the service partner can be changed in the My BMW App / MINI App, within the My BMW / MINI Portal or directly in your vehicle. Teleservice Call and Smart Maintenance data and all related vehicle information in the event of maintenance requirements, malfunctions or other vehicle needs may be displayed and communicated within the My BMW App / MINI App and via push notification within the My BMW App / MINI App.
<p><u>What data will be processed or stored in BMW IT systems?</u></p>	<ul style="list-style-type: none"> For Teleservice Call, Smart Maintenance, Accident Assistance Call, Roadside Assistance Call, vehicle information, status and technical data will be stored. For Roadside Assistance Call, Accident Assistance Call and Service Partner Management, location data will be stored additionally. For Repair and Maintenance Services for Independent Providers, vehicle data, technical information and location data will be stored (for Service Partner Services, Roadside Assistance Call, Accident Assistance Call and Remote Diagnosis). Furthermore, repair information will be stored (Electronic service history and Repair history). BMW processes your personal data to the extent it is necessary for the fulfillment of the BMW ConnectedDrive contract for example to identify the vehicle owner, provide a comprehensive and proactive Client support and to contact in case of vehicle-related services.
<p><u>What data will be transferred to 3rd parties?</u></p>	<ul style="list-style-type: none"> For Teleservices and Smart Maintenance information about maintenance requirements may be passed on to your preferred service center, which can be selected or commissioned by you. Roadside Assistance call may be transmitted to third parties. Data like maintenance requirements can be forwarded to or accessed by your preferred service center, which can be selected or commissioned by you.

When will data processed be deleted?

- For Teleservice Call, Smart Maintenance, Accident Assistance Call, Roadside Assistance Call, data is retained until a specific maintenance requirement has been identified and communicated and the processing of all procedures have been completed.

Security Assistant

Date Revised: 28-February-2025; Version: Release 07/25

Service Description

Security Assistant provides you with various functions, some of which make use of the Interior and Exterior Cameras of the vehicle:

- Anti-Theft Recorder (Exterior and Interior)
- Drive Recorder
- Interior Camera Function
- Parking Collision Notification and Parking Collision Recorder
- Remote 3D View and Remote Inside View

All details regarding the functionality, benefits, technical details and further information regarding activation, data usage, processing, transfer and deletion with regard to Parking Collision Notification and Parking Collision Recorder are set out below. The details regarding the other services referenced in this service description can be found in other service descriptions, as follows:

Interior-Camera based Services

- Anti-Theft Recorder (Interior)
- Interior Camera Function
- Remote Inside View

Exterior Camera-based Services

- Anti-Theft Recorder (Exterior)
- Drive Recorder
- Remote 3D View

Please note that the lawfulness of recordings and the use of recordings for all functions depends on the legal regulations (such as data protection provisions) of the country of use. As a user, you are solely responsible for the use and compliance with the applicable regulations. You must ensure that you are authorized to record the data subjects and/or sensitive institutions that are captured in the recordings (and, as the case may be, to share these recordings or recording sequences with others). It is therefore advisable to check the lawfulness in the respective country of use before using the respective function for the first time and at regular intervals and whenever you cross a national border.

In Detail:

With the function Parking Collision Notification all mapped users will receive a notification via the My BMW App in case the vehicle detects a parking collision while the vehicle is parked and locked.

With the Parking Collision Recorder the vehicle will record a short video of the surroundings in case the vehicle detects a parking collision while the vehicle is parked and locked.

Under certain conditions, the detection of parking collision events may be limited or fail. Such limitations could arise from factors like damage to the exterior mirrors, the parking brake not being applied, or the parking damage being relatively minor (e.g., scratches or small dents).

Please note that each Service and its functions depends on availability. Depending on the vehicle model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

Prerequisites:

For Security Assistant, you need a car equipped with Teleservices (Option Code SA6AE), at least BMW Operating System X and an active BMW Digital Premium service or Security Assistant (Option Code SA5E1).

How-to activate:

Parking Collision Notification and Parking Collision Recorder are disabled by default and need to be activated in the vehicle. Only the main user can change the activation status of these services.

What data will be stored in the vehicle?

- For Parking Collision Notification, no data will be stored.
- For Parking Collision Recorder, the video will be stored only in the vehicle and will be available to the users for export.

What data will be processed or stored in BMW IT systems?

For Parking Collision Notification and Parking Collision Recorder, the BMW ID of all mapped users, the car identification number (VIN), timestamp and geolocation of the car at the time of the parking collision detection, as well as the location within the vehicle and the severity of the collision, will be transferred.

What data will be transferred to 3rd parties?

For Parking Collision Notification and Parking Collision Recorder no data will be transferred to 3rd parties.

When will data processed be deleted?

For Parking Collision Recorder, you can delete each video in the app recording menu in the vehicle. You can additionally disable the Parking Collision Recorder and delete all recordings by selecting "Reset to factory settings" in the vehicle menu.

Smartphone Integration

Date Revised: 20-October-2025; Version: Release 03/26

Service Description

Smartphone Integration allows you to connect a compatible smartphone to your car and access third-party services like Apple CarPlay and Android Auto, enabling you to use your smartphone's features directly from your car's interface.

In Detail

With Smartphone Integration, you can access selected apps from your phone directly on your car's interface – whether you use an iPhone with Apple CarPlay or an Android smartphone with Android Auto. You can connect your smartphone wirelessly to make calls, receive, dictate, and send messages, as well as listen to music, podcasts and audiobooks. Depending on the BMW Operating System and your car's equipment, selected navigation and media information from supported apps can also be shown on additional screens of the car. By pressing the voice button on the steering wheel, you can keep your hands on the wheel while using your smartphone's voice assistant.

We are responsible for providing the technical interface within your car. However, Apple and Google are solely responsible for the content, service maintenance, availability, and all functionalities displayed from your Apple iPhone or Android Smartphone via Smartphone Integration. Support for Apple CarPlay and/or Android Auto cannot be guaranteed permanently due to potential future technical developments by third parties (e.g., of the smartphones and/or smartphone operating systems).

When using Apple CarPlay or Android Auto, your smartphone's data plan will be utilized, which may result in additional data charges. For information on potential costs, please contact your mobile network provider.

For further information about Apple CarPlay and Android Auto, visit <https://www.apple.com/ios/carplay> or <https://www.android.com/auto>, respectively.

Please note that each Service and its functions depends on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none">Smartphone Integration for Apple CarPlay is compatible with Apple iPhone 5 (for cars equipped with BMW Operating System 8.5 or older) and Apple iPhone 6s and later generations (minimum iOS14 for BMW Operating System 9). Compatibility may be subject to changes, therefore please check: https://www.apple.com/ios/carplay/.Smartphone Integration for Android Auto requires a car equipped with a Live Cockpit Plus or Live Cockpit Professional (Option Code SA6U2 or SA6U3) and with BMW Operating System 7 or higher. To use Android Auto wirelessly, you need either a Samsung or Google smartphone with Android 10 or higher or any Android smartphone with Android 11 or higher. The smartphone must support 5-GHz-Wlan. Compatibility may be subject to changes, therefore please check: https://www.android.com/auto/.
<u>How-to activate:</u>	<ul style="list-style-type: none">Configure your device in the "settings" menu of the car in the Bluetooth menu. Bluetooth and Wi-Fi must be activated on your smartphone.
<u>What data will be stored in the car?</u>	<ul style="list-style-type: none">Selected car data is processed in the car, e.g., sensor data, car information and input data. Apple CarPlay does not generate or store any data in the car. Android Auto generates a random device

	ID generated after factory reset, which has no direct relation to customer data and remains with the car.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none"> No data will be processed in BMW IT systems, all data is directly processed in the car and on your smartphone.
<u>What data will be accessible through Smartphone Integration?</u>	<ul style="list-style-type: none"> Selected car data is transferred to your smartphone, e.g., sensor data, car information and input data when Smartphone Integration is activated.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none"> Personal data accessible through Apple CarPlay or Android Auto may be transferred to 3rd parties by the accessing apps on your smartphone, including native apps on the device. BMW does not transfer any personal data to 3rd parties.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none"> No data is processed or stored in BMW IT Systems. Any data processed by your smartphone is deleted according to the terms and conditions and privacy notice of the respective app.

Technical Basis

Date Revised: 21-March-2025; Version: Release 07/25

Service Description

Technical Basis includes the following functions:

Anti-Theft Notification, Evaluation of Diagnostic Data, Extendable Car Communications (xCC), Future Mobility Solutions, Improvement of Product Quality, Improvement of Service Quality, MyInfo, Predictive Thermal Management.

In Detail

Via Anti-Theft Notification, all mapped users will receive a notification via the My BMW App in case the alarm system is set off, including the location of the car at this time.

Via Evaluation of Diagnostic Data, car diagnostic data is evaluated and transmitted to us to improve product quality and safe operation regarding security.

Via Extendable Car Communications (xCC), you will receive important notifications from us directly in your car. If your car requires a visit to the service center because of a recall, a technical campaign, or other relevant cases, we will send the message to your car in addition to your other communication channels.

For the development of Future Mobility Solutions and for individual advice on customer-specific mobility solutions, the individual mobility behavior is transferred to us and analyzed by us.

For Improvement of Product Quality, we use car sensor data, including that of the surrounding traffic infrastructure, and additional usage information to improve product development and service data quality.

For Improvement of Service Quality, we use car sensor data and additional usage information for service optimization and preparation of technical campaigns.

We may share data from Future Mobility Solutions, Improvement of Product Quality, and Improvement of Service Quality in de-personalized form with carefully selected development partners, who may be located outside of your country of residence, or BMW partners.

MyInfo provides the option of transmitting destination addresses, phone numbers and notes from the PC directly to the car via your ConnectedDrive account. Depending on the technical capabilities of the car, you can send addresses directly to your car from the My BMW App, including phone numbers that can be dialed directly in the car to establish a mobile telephone connection.

Predictive Thermal Management helps you reduce the charging time of your car (Battery Electric Vehicle only), by assuring a suitable temperature of the battery. Using this function, you can use the fast-charging potential of the High-Power Charging Stations (HPC) for a satisfying experience with your electric car.

Via Presence Detection, warnings will be triggered if a person or pet is left inside the locked car

Please note that each Service and its functions depends on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

<u>Prerequisites:</u>	<ul style="list-style-type: none"> • For all services, you need a car equipped with Teleservices (Option Code SA6AE). • For Anti-Theft notification, you need a car with at least BMW Operating System 8.5, equipped with Alarm System or Alarm System Plus (Option Code SA302 or SA30A). • For Evaluation of Diagnostic Data, Future Mobility Solutions, Improvement of Product Quality and Improvement of Service Quality, the service details may differ depending on the technical equipment and capabilities of the car. • For MyInfo, no prerequisites are necessary. To use MyInfo with Google Maps, you must have a Google account and link your BMW Assist to that account. • For Presence Detection, you need a car with at least BMW Operating System X.
<u>How-to activate:</u>	<ul style="list-style-type: none"> • Anti-Theft Notification is deactivated by default and can be activated in the data privacy menu of the car. Only the primary user of the car can activate/deactivate the notification. Furthermore, car tracking must be activated. • Evaluation of Diagnostic Data is always active when ConnectedDrive is active. • Extendable Car Communication (xCC) is activated by default. • Future Mobility Solutions and Improvement of Product Quality and are deactivated by default and can be activated via the data privacy menu in the car. • Improvement of Service Quality is activated by default and can be deactivated via the data privacy menu in the car. • MyInfo is activated by default. However, you must activate the Send to Car service in the ConnectedDrive – Remote Cockpit to allow external partners to send requested information directly to your car. • Predictive Thermal Management is activated by default and can be triggered either by starting a route guidance to a DC charging station, a route optimized for charging or manually via the "Battery Preconditioning" menu or in the My BMW App. • Presence Detection is activated by default.
<u>What data will be stored in the car?</u>	<ul style="list-style-type: none"> • For Anti-Theft Notification, no data will be stored. • For Future Mobility Solutions, no data will be stored. • For Evaluation of Diagnostic Data, data for the verification of integrity and security will be stored. • For Extendable Car Communication (xCC), the xCC message will be stored. • For Improvement of Product Quality and Improvement of Service Quality, car error entries and system status information will be stored. • For MyInfo, address data will be stored. • For Predictive Thermal Management, the user's preference will be stored if the user is logged in with their BMW ID. If equipped with BMW Operating System 8.5 or lower, these preferences will also be stored for the Guest profile. • For Presence Detection, the number of warnings, the vehicle identification number (VIN), mileage, system time and the number of deactivations will be stored.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none"> • For Anti-Theft Notification, the BMW ID of all mapped users, the car identification number (VIN), timestamp and geolocation of the car at the time of the alarm as well as the alarm reason will be transferred. • For Evaluation of Diagnostic Data, data collected in the car is transmitted in aggregated form to the back end and analyzed there for anomalies specific to the car (car specific technical campaign necessary to restore integrity and security; continuously improve the safety of products and services with pseudonymized data). • For Extendable Car Communication (xCC), customer and message data will be stored.

	<ul style="list-style-type: none"> • For Future Mobility Solutions, car and movement data will be stored, such as GPS coordinates, seat occupancy, route type, speed, mileage, or the amount of electric driving for Plug-In Hybrid or Electric cars. • For Improvement of Product Quality and Improvement of Service Quality, car sensor data and usage information, traffic infrastructure data such as road signs and local hazards, position and movement data and sensor status information (e.g., sensor failure) will be stored in de-personalized form in our systems for non-personalized services. For personalized services, a customer identification number may be transmitted, together with car context, which are relevant for the respective use case. • For MyInfo, address data will be transferred to the car. • For Predictive Thermal Management, activation status of the manual battery preconditioning will be transferred into the Backend and stored for status visualization for the customer. Customer intention regarding activation or deactivation of the function will be processed as well. • For Presence Detection, the BMW ID of all mapped users, the vehicle identification number (VIN), timestamp and geolocation of the car at the time of the alarm as well as the alarm reason will be transferred.
<p><u>What data will be transferred to 3rd parties?</u></p>	<ul style="list-style-type: none"> • For Anti-Theft Notification, Evaluation of Diagnostic Data, Extendable Car Communication (xCC) and MyInfo, no data will be transferred to 3rd parties. • For Future Mobility Solutions, car and movement data such as GPS coordinates, seat occupancy, route type, speed, mileage, or the amount of electric driving for Plug-In Hybrid or Electric cars may be transferred to selected development partners for product improvement and development. We may share this data in de-personalized form with carefully selected development partners, who may be located outside of your country of residence, or BMW partners. • For Improvement of Product Quality and Improvement of Service Quality, anonymized traffic infrastructure data such as road signs and local hazards, position and movement data and sensor status information are transmitted to map providers for the purpose of map building. Furthermore, we may share this data in de-personalized form with carefully selected development partners, who may be located outside of your country of residence, or BMW partners. • For Predictive Thermal Management, no data will be transferred to 3rd parties. • For Presence Detection, no data will be transferred to 3rd parties.
<p><u>When will data processed be deleted?</u></p>	<ul style="list-style-type: none"> • For Evaluation of Diagnostic Data, car-specific data, data to perform technical campaigns and to improve products and services will be deleted after completion of the analysis or completion of the campaign. • For Extendable Car Communication (xCC), recall campaigns, including car data, will be deleted automatically. Analytics will be anonymized. • For Future Mobility Solutions, data will be automatically deleted or upon customer's request. • For Improvement of Product Quality and Improvement of Service Quality, logging files of the technical infrastructure are deleted automatically. Personalized data is stored only as long as it is necessary for the respective service. • For MyInfo, address data stored in the car may be deleted at any time in the corresponding in-car menu. Address data stored in our IT systems will be deleted automatically. • For Predictive Thermal Management, the data will be deleted automatically when your personal BMW ID is deleted from the car. Furthermore, it is possible to delete all data in the car by resetting the car to factory settings. Backend data related to the function status will be deleted latest after six months.

Vehicle Apps

Date Revised: 18-August-2025; Version: Release 03/26

Service Description

Vehicle Apps is an internet-based mobility service that connects you to the world. The service enables you to stay up-to-date and use apps like News or Weather abroad.

In Detail

Vehicle Apps provides various information services. We aim to provide an advanced and high-quality range of information services. To ensure that this aim is met, the information services provided undergo regular review. As a result, new information services and functionalities may be added but also individual information services or functions may be removed from the Vehicle Apps portfolio temporarily or even permanently.

This service may include the following apps:

- [Online Mail](#) allows you to receive and send emails in the car. Email wizards are offered for the most common email providers, as well as the opportunity to manually configure an e-mail account.
- Via [Online Destinations](#), you can search for destinations and the latest information about them. This function is available for cars up to BMW Operating Systems 6. For cars with BMW Operating System 5 and 6, this function is offered in addition to the destination input within BMW Maps.
- Via [Fuel Price Search](#), you can look for gas stations, filtered by fuel type. This function is also available for charging stations.
- Via [Learning navigation](#), you can control whether location data for the intelligent mobility assistant is collected from the car.
- Via [Received destinations](#), you have the option of directly viewing, deleting, saving as favorites, or starting route guidance to the destinations and planned appointments you have sent to the car.
- Via [My Highlights](#), you can see selected highlights of new features or feature improvements (e.g. for Remote Software Upgrades, the My BMW App, and other Services) that are available to you.
- Via [Charging Station and Point of Interest \(POI\) Feedback](#), you can submit feedback regarding your experience at the charging stations you used or for POIs you searched for in your navigation system.
- Via [Festive App](#), you receive an occasion-related, temporary staging of a festival atmosphere – combining a video animation on the in-car display accompanied by audio and ambient light effects inside the car (including a notification by the My BMW App).
- Via [BMW M Channel](#), you can immerse yourself in the world of BMW Motorsport directly in your car. Consume exclusive content such as captivating videos, live event streaming and informative articles, and find out more about various BMW products and services.

Please note that each Service and its functions depends on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

Prerequisites:

- For Vehicle Apps, you need a car equipped with the ConnectedDrive Services Package (Option Code SA6AK) and one of the Connected Packages: Connected Package, Connected Package Plus or Connected Package Professional (Option Code SA6C1, SA6C2, SA6C3/SA6C4), Connected Unlimited or Connected+ Unlimited (Option Code SA6C5/SA6C6).

	<ul style="list-style-type: none"> For BMW M Channel, you need an active BMW Digital Premium Service and either a car equipped with the M Sport Package (Option Code SA337), or an M Model (e.g., BMW M240i, M340i, M2, M3 etc.).
<u>How-to activate:</u>	<ul style="list-style-type: none"> You will find this function in your car under apps.
<u>What data will be stored in the car?</u>	<ul style="list-style-type: none"> For Vehicle Apps, no data will be stored in the car.
<u>What data will be processed or stored in BMW IT systems?</u>	<ul style="list-style-type: none"> For Vehicle Apps, identification and account data will be processed and stored as well as data necessary for the performance of each app, for example processing of location data for the Weather App.
<u>What data will be transferred to 3rd parties?</u>	<ul style="list-style-type: none"> For Vehicle Apps, anonymized data will be shared and used to deliver personalized content and service improvement (News). Furthermore, personalization actions, online internet search, mobility profile, feedback and destinations learned will be transferred to 3rd parties.
<u>When will data processed be deleted?</u>	<ul style="list-style-type: none"> Data processed for the services will either be automatically deleted, deleted at your request, or removed by you.

Video Streaming

Date Revised: 23-May-2025; Version: Release 09/25

Service Description

Video Streaming enables you to watch your favorite content directly on the center screen of your car. You can stream and watch videos from different content providers, which may also include BMW content. Video Streaming contains various content categories, for example Movies, Sports, News.

In Detail

You can use the service depending on the requirements of the respective content provider which could entail the necessity for you to create an account with the respective content provider. Whether you are waiting during a charging session or waiting for your car passengers, you can choose from a range of content providers to stream videos – directly in your BMW. The content providers might vary between markets.

We are only responsible for the availability of the technical interface within your car. The content providers are responsible for all their provided content and its availability.

Please note that each Service and its functions depends on availability. Depending on the car model and its technical capacities as well as market regulations, the availability and details of a Service may differ. As far as a Service enables access to services of third parties only, such services of third parties are not subject of the Service.

Further Information

Prerequisites:

Video Streaming requires a car with at least BMW Operating System 8.5, plus:

- For BMW Operating System 8.5: A ConnectedDrive Professional Package
- For BMW Operating System 9: An active BMW Digital Premium Service or (in markets without a BMW ConnectedDrive Store) the Connected Unlimited / Connected+ Unlimited Package (Option Code SA6C5 / SA6C6)
- For BMW Operating System X: An active data connection, which can be provided
 - either as part of an active BMW Digital Premium Service (or Connected Unlimited / Connected+ Unlimited Package in markets without a BMW ConnectedDrive Store); or
 - through a personal Wi-Fi hotspot on your mobile device, using your own mobile phone plan.
- For certain content providers, a personal eSIM (Option Code SA6PA) for Video Streaming enablement is required.
- A user account with the respective content provider, if required by the provider.
- Video Streaming is not available for BMW 2-Series Coupé, 3-Series and 4-Series with BMW OS 8.5.

How-to activate:

- With BMW Operating System 8.5 and BMW Operating System X, Video Streaming is activated by default.
- With BMW Operating System 9, Video Streaming is included in the BMW Digital Premium service and activated once the service is activated or (in markets without a BMW ConnectedDrive Store) the Connected Unlimited / Connected+ Unlimited Package is activated.
- If the Personal eSIM is required for the relevant content provider, the associated video streaming content is activated by default as soon as the Personal eSIM is set up.

What data will be stored in the car?

When using services such as: TiVo and YouTube, third-party cookies are stored within the browser cache of the car until the customer deletes them manually. No other personal data are stored in the car.

What data will be processed or stored in BMW IT systems?

BMW processes and stores anonymized data to continuously deliver and improve its service operation.

What data will be transferred to 3rd parties?

Whenever the user enters his or her login credentials via the BMW interface, they will directly be routed and gain access to the applicable service provider's content.

When will processed data be deleted?

For deleting the browser cache data, including cookies, you can either delete your user profile or select "Delete Browser Data" from the YouTube option menu. This action will also automatically remove all data processed in our IT system. Additionally, performing a factory reset on the car will delete this data as well. Third-party cookies are stored in the car's browser cache according to the cookie policy of the third-party content provider, until manually deleted by the user.